

Banking Matters



SPORTS, ENTERTAINMENT & FAMILY OFFICE TEAM

About the Sports, Entertainment & Family Office Group

The Sports, Entertainment & Family Office (SEFO) team is built to serve the entire sports and entertainment ecosystem – from business managers and RIAs to family offices, high-net-worth individuals, and the businesses they manage. We offer specialized deposit, treasury, and lending solutions designed for complex, multi-entity financial needs – with the agility, expertise, and attention to accelerate our client's success.

What sets the team apart?

Trust. Our clients operate in fast-paced, complex environments, and they count on a banking team they can trust. We provide consistent, high-touch support, stay deeply engaged across both personal and business financial structures, and anticipate needs before they arise. This commitment empowers clients and their advisors to execute with clarity, knowing they have a partner who's fully aligned with their goals and always in their corner

From your perspective, what sets Customers apart?

Innovation and exceptional client experience. Customers Bank combines the strength of a well-capitalized institution with the agility of a modern, relationship-driven platform. With a strong balance sheet and forward-thinking leadership, we deliver tailored solutions, innovative treasury tools, and first-class service – giving clients the stability and speed to move forward with confidence.

Meet the Team



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