

"A Forward-Thinking Bank with Strong Risk Management"

Investor Presentation: Q1 2024

**April 2024** 

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# Forward-Looking Statements



In addition to historical information, this presentation may contain "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include statements with respect to Customers Bancorp, Inc.'s strategies, goals, beliefs, expectations, estimates, intentions, capital raising efforts, financial condition and results of operations, future performance and business. Statements preceded by, followed by, or that include the words "may," "could," "should," "pro forma," "looking forward," "would," "believe," "expect," "anticipate," "estimate," "intend," "plan," "project", or similar expressions generally indicate a forward-looking statement. These forward-looking statements involve risks and uncertainties that are subject to change based on various important factors (some of which, in whole or in part, are beyond Customers Bancorp, Inc.'s control). Numerous competitive, economic, regulatory, legal and technological events and factors, among others, could cause Customers Bancorp, Inc.'s financial performance to differ materially from the goals, plans, objectives, intentions and expectations expressed in such forward-looking statements, including: a continuation of the recent turmoil in the banking industry, responsive measures taken by us and regulatory authorities to mitigate and manage related risks, regulatory actions taken that address related issues and the costs and obligations associated therewith, such as the FDIC special assessments, the impact of COVID-19 and its variants on the U.S. economy and customer behavior, the impact that changes in the economy have on the performance of our loan and lease portfolio, the market value of our investment securities, the continued success and acceptance of our blockchain payments system, the demand for our products and services and the availability of sources of funding, the effects of actions by the federal government, including the Board of Governors of the Federal Reserve System and other government agencies, that affect market interest rates and the money supply, actions that we and our customers take in response to these developments and the effects such actions have on our operations, products, services and customer relationships, higher inflation and its impacts, and the effects of any changes in accounting standards or policies. Customers Bancorp, Inc. cautions that the foregoing factors are not exclusive, and neither such factors nor any such forward-looking statement takes into account the impact of any future events. All forward-looking statements and information set forth herein are based on management's current beliefs and assumptions as of the date hereof and speak only as of the date they are made. For a more complete discussion of the assumptions, risks and uncertainties related to our business, you are encouraged to review Customers Bancorp, Inc.'s filings with the Securities and Exchange Commission, including its most recent annual report on Form 10-K for the year ended December 31, 2023, subsequently filed quarterly reports on Form 10-Q and current reports on Form 8-K, including any amendments thereto, that update or provide information in addition to the information included in the Form 10-K and Form 10-Q filings, if any. Customers Bancorp, Inc. does not undertake to update any forward-looking statement whether written or oral, that may be made from time to time by Customers Bancorp, Inc. or by or on behalf of Customers Bank, except as may be required under applicable law. This does not constitute an offer to sell, or a solicitation of an offer to buy, any security in any state or jurisdiction in which such offer, solicitation or sale would be unlawful.



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# A Forward-Thinking Bank with Strong Risk Management





Let's take on tomorrow.

Track Record and Exception Recent Strategic Successi

Exceptional 5-year track record

Successful deposit transformation with strong balance sheet in 2023

Significant tailwinds in 2024 with 10 new very experienced banking teams from legacy Signature Bank

## Q1'24 Earnings Review

Adjusted core EPS<sup>1,2</sup> excluding certain one-time items of \$1.68; above consensus

# Strength of the Franchise

Moves

\$1.2 billion of business unit deposit<sup>1,3</sup> growth used to repay \$1.2 billion of wholesale funding

Deposit pipeline remains robust at \$2.0 billion+

Non-interest bearing deposits account for 26% of total deposits; wholesale CDs now represent only 10% of total deposits

# Strong Capital and Liquidity

TCE/TA<sup>1</sup> increased to 7.3%; approaching ~7.5% target

CET14 increased to 12.5%4

Immediately available liquidity greater than 220% of uninsured deposits<sup>5</sup>

# Maintaining Superior Credit Quality

NPA ratio remains at low level of 0.17%

Minimal exposure to higher-risk office CRE asset classes which represents only ~1% of HFI loan portfolio

## Management Outlook

Remain optimistic on ability to deliver strong financial results with higher margins and higher NII

New banking teams to further build our strong and unique franchise

- 1. Non-GAAP measure, refer to appendix for reconciliation
  - Excludes certain one-time pre-tax items of \$11.3 million
  - Total deposits excluding wholesale CDs and BMTX student-related deposits
- 4. Capital ratios are estimated pending final regulatory report
- 5. Uninsured deposits of \$5.2 billion (estimate) to be reported on Customers Bank's call report less \$1.1 billion of collateralized deposits and \$0.1 billion of affiliate deposits

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# Our Priorities Remain Unchanged





Let's take on tomorrow.

Selectively pursue disciplined growth by focusing on holistic and strategic relationships that create franchise value

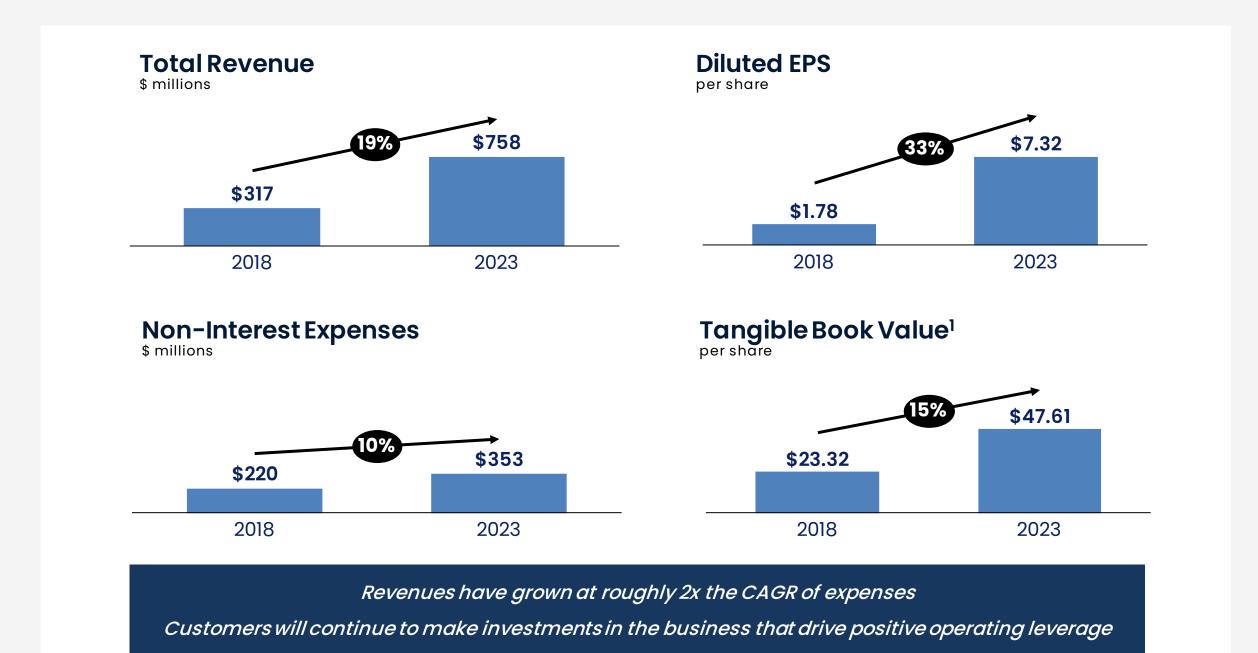
Focus on further strengthening our balance sheet, improving liquidity, capital ratios and margins

Not deviate from strong risk management principles:

- ✓ Superior credit quality
- ✓ Sound interest rate risk management
- ✓ Maintain robust liquidity
- ✓ Strong capital ratios
- ✓ Positive operating leverage

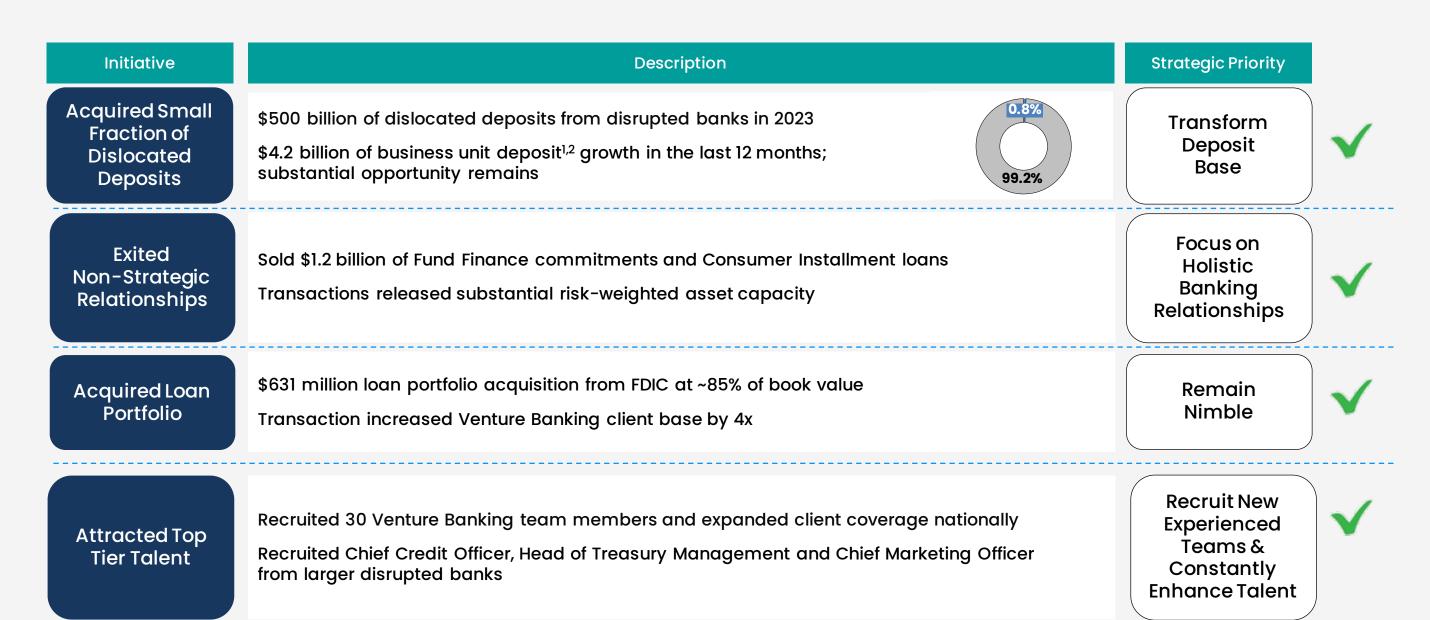
# Demonstrated Sustainable Organic Growth Increasing Revenue, EPS and TBVPS at 15%+ CAGR Over the Last Five Years





# Customers has Substantial Momentum Following the Banking Events of March 2023





<sup>1.</sup> Total deposits excluding wholesale CDs and BMTX student-related deposits

Non-GAAP measure, refer to appendix for reconciliation

# Positive Momentum Continues in 2024 with Hiring of Experienced Banking



**Situation Overview** 

Teams

10 business banking teams joined in April

Deep client relationships in New York metro and selected markets in California and Nevada

Teams had \$10 billion+ in deposits, and thousands of clients, prior to the events of March 2023

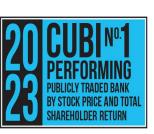
Why CUBI? Single point of contact, client-centric banking model

**Entrepreneurial culture** 

High-performing, commercially-oriented with scale to meet clients' needs

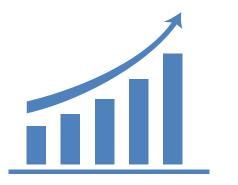
Best-in-class service, technology and product capabilities





Strategic Rationale Enhances deposit transformation adding high-quality, low-cost, sticky deposits Remix higher-cost business unit deposits<sup>1,2</sup> reducing overall cost of deposits Recruitment of experienced banking teams is a core competency

- Corporate & Specialized Banking verticals built by recruiting experienced teams
- 5 successful existing New York banking teams for 7+ years



Financial Impact

High-quality deposits will be increasingly accretive to NIM Revenues expected to fully offset incremental non-interest expense within 12 months Significant EPS accretion expected in 2025



- Total deposits excluding wholesale CDs and BMTX student-related deposits
- Non-GAAP measure, refer to appendix for reconciliation

# Financial Highlights - GAAP



| Q1′24                  | Q1'24 (vs. Q4'23)                |                                          |                                             |  |  |  |  |  |
|------------------------|----------------------------------|------------------------------------------|---------------------------------------------|--|--|--|--|--|
| Highlights             | Profitability                    | Balance Sheet                            | Credit                                      |  |  |  |  |  |
| Diluted EPS<br>\$1.40  | 3.10%<br>vs. 3.31%<br><b>NIM</b> | \$21.3B<br>+0%<br>Total Assets           | 0.17%<br>+4 bps<br>NPA Ratio                |  |  |  |  |  |
| Net Income<br>\$45.9 M | 0.94%<br>vs. 1.16%<br>ROAA       | \$13.3B<br>+0%<br>Total Loans and Leases | \$35.7M<br>+32%<br>NPLs                     |  |  |  |  |  |
| ROCE<br>12.1%          |                                  | \$18.0B<br>+0%<br>Total Deposits         | 374%<br>vs. 499%<br><b>Reserves to NPLs</b> |  |  |  |  |  |

# Financial Highlights - Core/Adjusted



| Q1′24                                                                      | Q1'24 (vs. Q4'23)                                                                                        |                                          |                                      |  |  |  |  |  |
|----------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|------------------------------------------|--------------------------------------|--|--|--|--|--|
| Highlights                                                                 | Profitability                                                                                            | Balance Sheet                            | Credit                               |  |  |  |  |  |
| Core EPS <sup>1,3</sup> Adjusted Core EPS <sup>1,2,3</sup> \$1.42 \$1.68   | 3.10%<br>vs. 3.31%<br>NIM                                                                                | \$21.3B<br>+0%<br>Total Assets           | 0.17%<br>+4 bps<br>NPA Ratio         |  |  |  |  |  |
| Core Net Income <sup>1,3</sup> \$46.5 M   \$55.1 M                         | 0.95%<br>vs. 1.22%<br>Core<br>ROAA <sup>1,3</sup> Adjusted<br>Core ROAA <sup>1,2,3</sup>                 | \$13.3B<br>+0%<br>Total Loans and Leases | \$35.7M<br>+32%<br>NPLs              |  |  |  |  |  |
| Core ROCE <sup>1,3</sup> Adjusted Core ROCE <sup>1,2,3</sup> 12.2%   14.5% | 1.58%   1.79%   Vs. 1.90%   Core   Adjusted Core   PTPP ROAA <sup>1,3</sup>   PTPP ROAA <sup>1,2,3</sup> | I OLGI DONOGILO                          | 374%<br>vs. 499%<br>Reserves to NPLs |  |  |  |  |  |

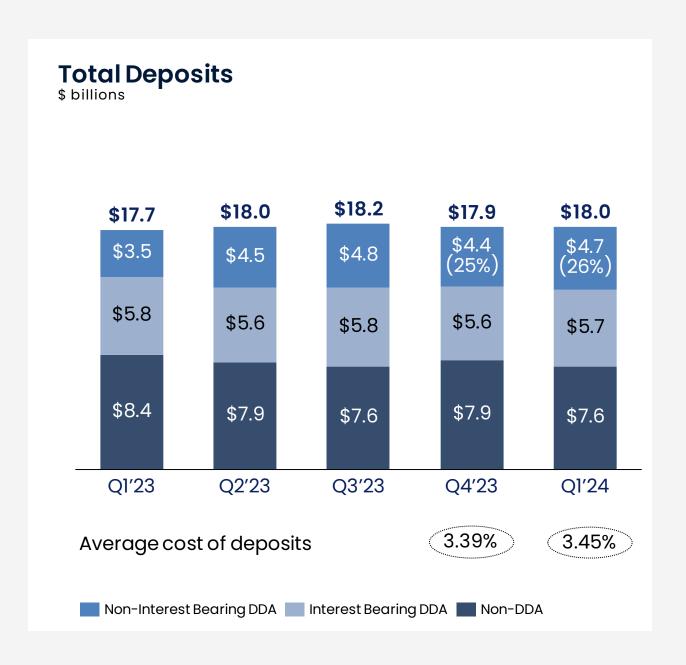
<sup>1.</sup> Excludes pre-tax FDIC special assessment expenses of \$500k, loss on investment securities of \$75k and derivative credit valuation adjustment loss of \$222k

<sup>2.</sup> Excludes certain one-time pre-tax items of \$11.3 million

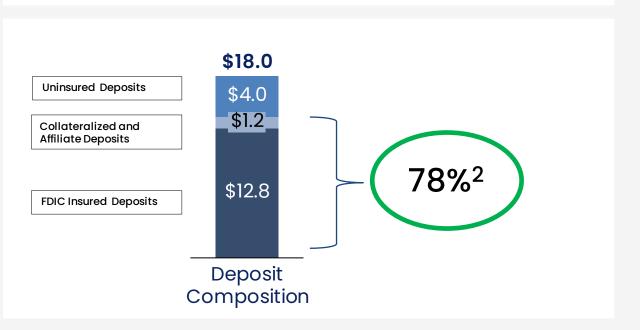
<sup>3.</sup> Non-GAAP measure, refer to appendix for reconciliation

# Successfully Executing on Deposit Franchise Transformation





- Four consecutive quarters with ~\$1.0 billion of business unit deposit<sup>1,3</sup> growth
- \$1.2 billion of business unit deposit<sup>1,3</sup> growth paid down
   \$1.2 billion in wholesale CDs
- Strong QoQ commercial growth
  - Mortgage Finance (+41%)
  - Fund Finance (+33%)
  - New York Banking Teams (+9%)
  - Venture Banking (+5%)



Total deposits excluding wholesale CDs and BMTX student-related deposits

<sup>2.</sup> Uninsured deposits of \$5.2 billion (estimate) to be reported on Customers Bank's call report less \$1.1 billion of collateralized deposits and \$0.1 billion of affiliate deposits

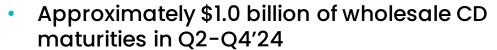
<sup>3.</sup> Non-GAAP measure, refer to appendix for reconciliation

# Deposit Transformation Phase I: Wholesale Funding<sup>1</sup> Remix Nearly Complete

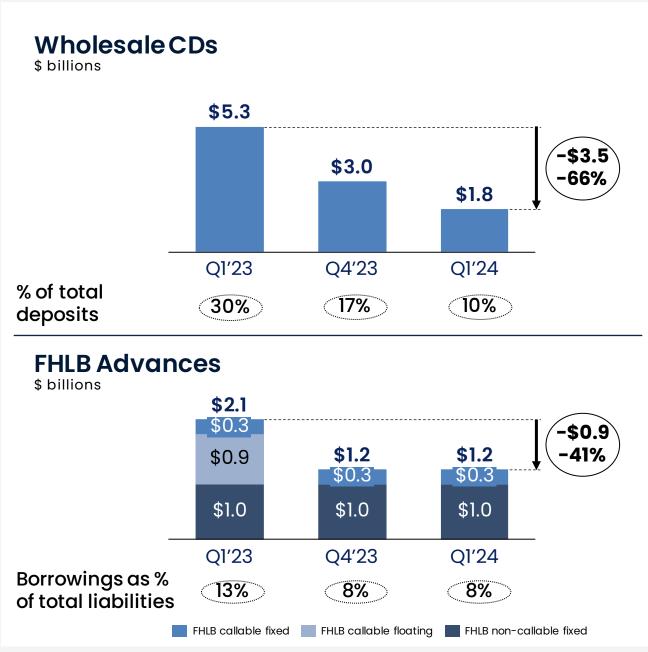


Let's take on tomorrow.





- ~\$500 million maturing in Q2'24
- Total deposit pipeline remains at \$2.0+ billion despite significant business unit deposit<sup>2,3</sup> growth



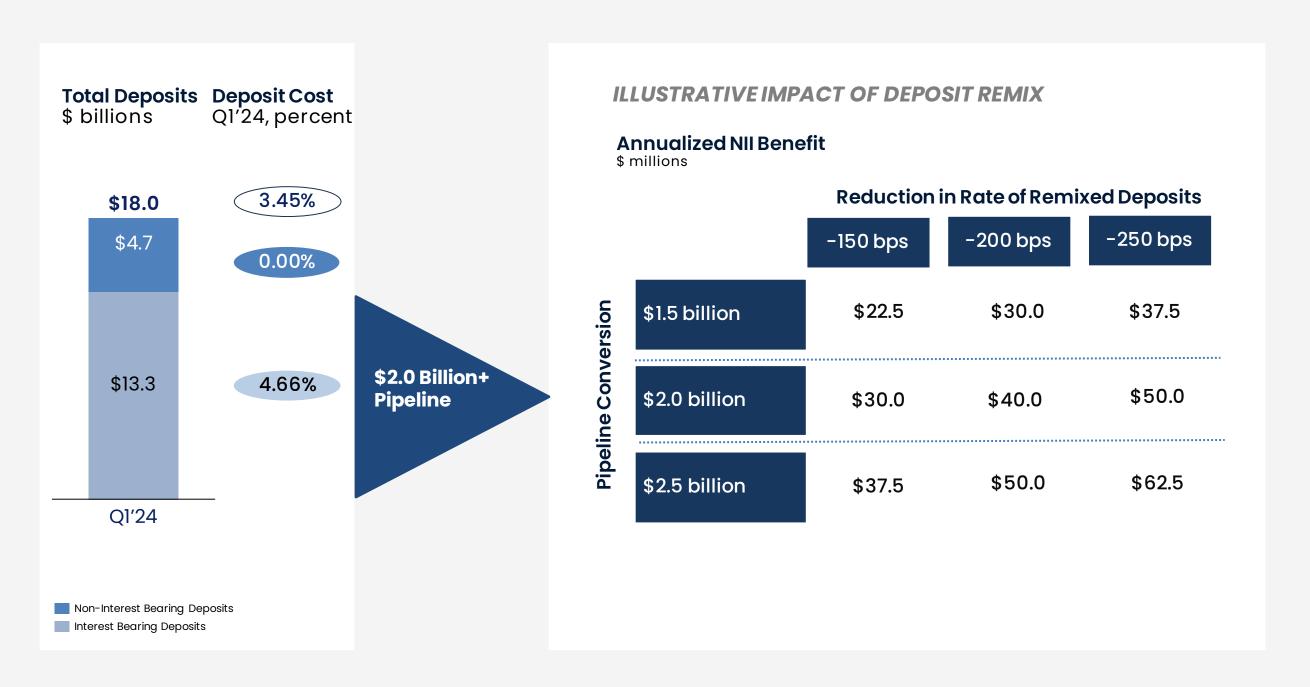
Wholesale CDs and FHLB advances

Total deposits excluding wholesale CDs and BMTX student-related deposits

<sup>3.</sup> Non-GAAP measure, refer to appendix for reconciliation

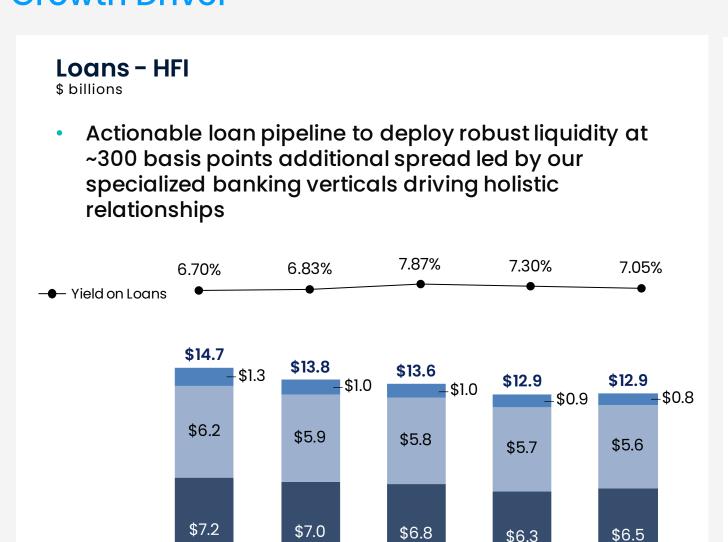
# Deposit Transformation Phase II: Business Unit Deposit Remix Initiated

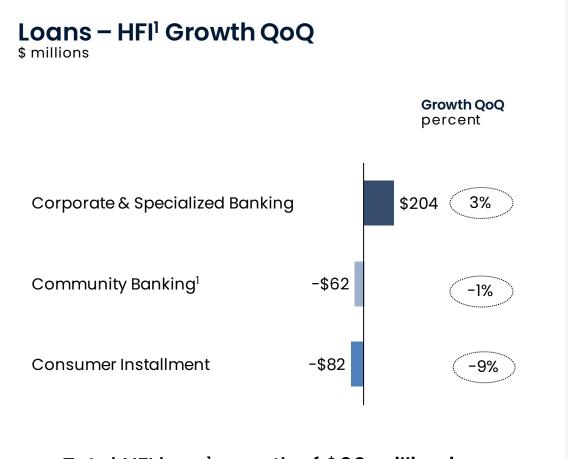




# Strategic Portfolio Remix Complete with Specialized C&I Our Leading Growth Driver







- Total HFI loan<sup>1</sup> growth of \$60 million in Q1'24
- Commercial HFI loan<sup>1</sup> growth of \$142 million in Q1'24

Q1'23

02'23

Q3'23

Corporate & Specialized Banking Community Banking Consumer Installment HFI

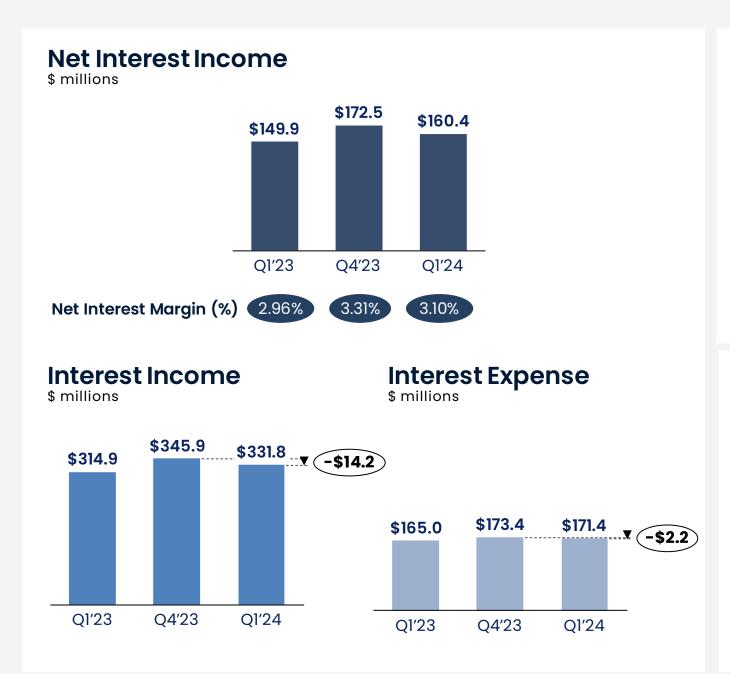
Q4'23

01'24

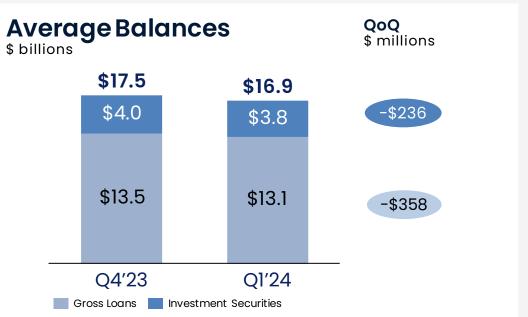
# Net Interest Income and Net Interest Margin Expected to Improve in 2024



Let's take on tomorrow.



- Selective in pace of loan growth in Q1'24 prioritizing holistic relationships
- NIM in Q1'24 impacted by
  - \$1 billion exit of non-strategic interest earning assets late in Q4'23
  - Replacement of predominantly non-interest bearing student serviced deposit balances
  - Retaining balance sheet capacity for new banking teams, resulting higher cash balances and lower average loans during the quarter



# Customers Operates with Industry-Leading Efficiency



# Core Non-Interest Expense<sup>1</sup>

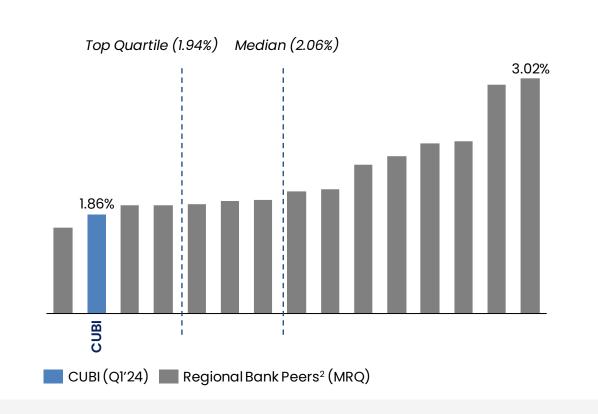
\$ millions

- Disciplined expense management resulting in flat core non-interest expense for the last four quarters when excluding one-time items in Q1'24
- Revenues from new banking teams expected to exceed expenses within one year



# Core Non-Interest Expense<sup>1</sup> / Average Assets percent

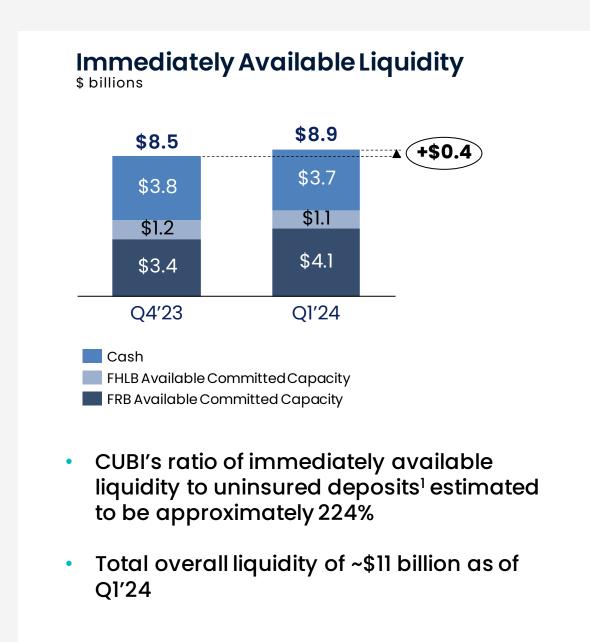
CUBI's core non-interest expense as percent of average assets is top quartile among regional bank peers<sup>2</sup>

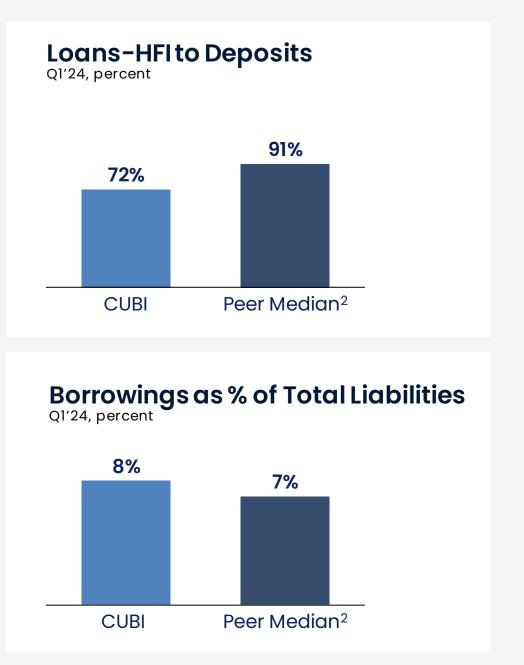


Non-GAAP measure, refer to appendix for reconciliation

<sup>2.</sup> Selected 2024 proxy peers as disclosed in appendix

# Robust Liquidity Position with Greater than 220% Coverage of Uninsured Deposits



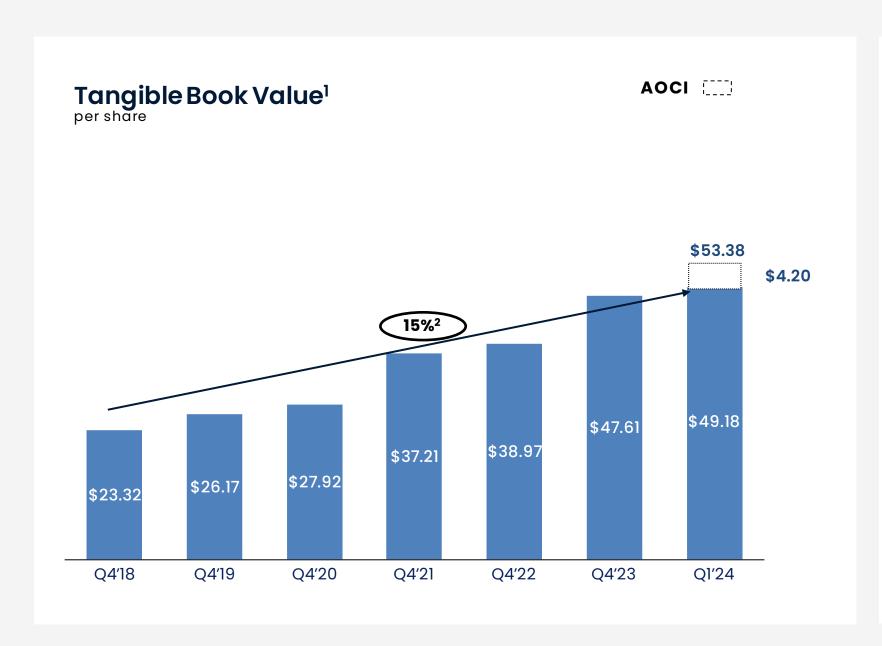


<sup>1.</sup> Uninsured deposits of \$5.2 billion (estimate) to be reported on Customers Bank's call report less \$1.1 billion of collateralized deposits and \$0.1 billion of affiliate deposits

<sup>2.</sup> Selected 2024 proxy peers as disclosed in appendix

# Tangible Book Value Per Share has More Than Doubled Over the Last Five Years





- 5-year+ CAGR in TBV<sup>1</sup> has been 15%<sup>2</sup> despite AOCI headwinds compared to 4% for regional bank peers<sup>3</sup>
- AOCI recovery of \$4.3 million or \$0.14 per share in Q1'24
- Organic growth strategy has enabled us to grow clients, revenue, earnings and TBVPS<sup>1</sup> without dilutive M&A

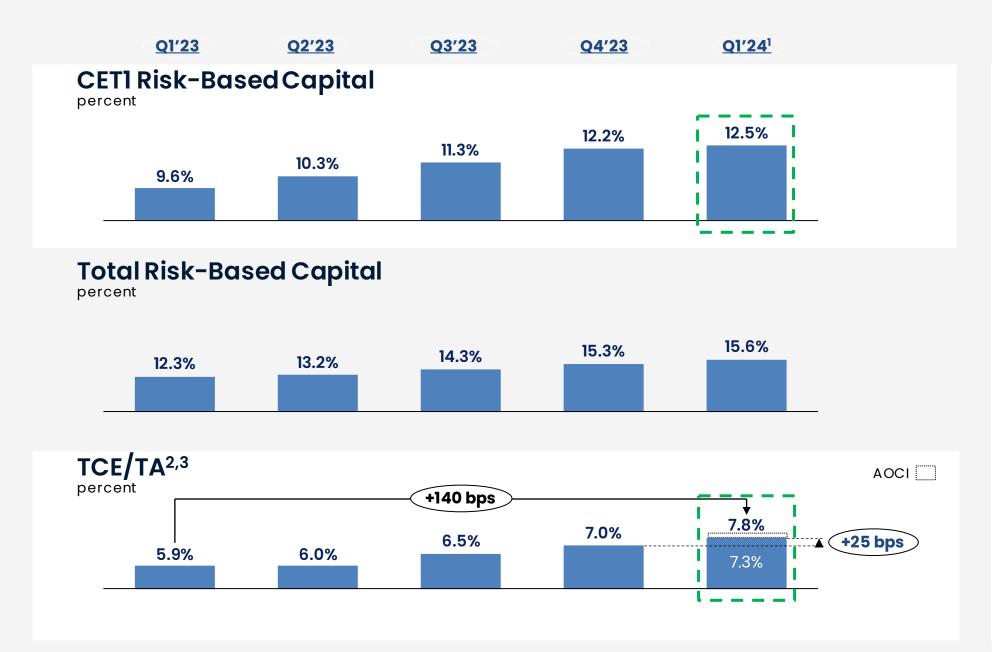
<sup>.</sup> Non-GAAP measure, refer to appendix for reconciliation

<sup>2.</sup> CAGR from Q4'18 to Q1'24 inclusive of impact of AOCI mark-to-market

<sup>3.</sup> Selected 2024 proxy peers as disclosed in appendix

# Robust Capital Levels Provides Customers With Significant Flexibility





- Strong opportunity to deploy risk-based capital into loans
- Top quartile CET1 adjusted for AOCI – 11.5%
- TCE/TA<sup>3</sup> increased approximately 25 bps QoQ and 140 bps YoY
- On track to achieve ~7.5% TCE/TA<sup>3</sup> target

I. Capital ratios are estimated pending final regulatory report

<sup>2.</sup> TCE/TA negatively impacted by 62 bps in Q1'24 due to AOCI

# Credit Metrics Remains Benign



|                      | <u>Q1'23</u>                            | Q2'23  | Q3'23 | Q4'23 | <u>Q1'24</u> |  |  |  |  |  |  |  |
|----------------------|-----------------------------------------|--------|-------|-------|--------------|--|--|--|--|--|--|--|
| NPAs a               | NPAs as Percent of Total Assets percent |        |       |       |              |  |  |  |  |  |  |  |
| -                    | 0.15%                                   | 0.13%  | 0.14% | 0.13% | 0.17%        |  |  |  |  |  |  |  |
| <b>Comm</b> opercent | ercial NCC                              | )s     |       |       |              |  |  |  |  |  |  |  |
| _                    | 0.12%                                   | 0.06%1 | 0.16% | 0.17% | 0.14%        |  |  |  |  |  |  |  |
| Consu                | mer NCOs                                |        |       |       |              |  |  |  |  |  |  |  |
| _                    | 2.61%                                   | 2.46%  | 2.96% | 2.81% | 3.26%        |  |  |  |  |  |  |  |
| Total N              | Total NCOs percent                      |        |       |       |              |  |  |  |  |  |  |  |
|                      | 0.49%                                   | 0.42%1 | 0.50% | 0.51% | 0.55%        |  |  |  |  |  |  |  |

- Commercial NCOs declined by 18% QoQ
- Office CRE represents only ~1% of HFI loan portfolio
- \$619 million of multifamily loans to properties of 50%+ rent regulated in NYC
  - Less than \$55 million mature or rate reset before 2026
- to ~6% of HFI loan portfolio

# 2024 Management Outlook



| Metrics                  | Prior Outlook – FY 2024                                                                         | Current Outlook            |
|--------------------------|-------------------------------------------------------------------------------------------------|----------------------------|
| ROAA                     | 1.15% - 1.25%                                                                                   | By Q4'24                   |
| Efficiency Ratio         | Mid – 40s                                                                                       | ~50% by Q4′24              |
| Net Interest Margin      | 3.20% – 3.40%                                                                                   | High-end of range by Q4'24 |
| Deposit Growth           | 10% – 15% business unit deposit <sup>1,3</sup> growth;<br>low single-digit total deposit growth | igotimes                   |
| Loan Growth              | 10% – 15% driven by redeploying excess<br>liquidity (cash and securities) into loans            | $\bigcirc$                 |
| PPNR Growth <sup>2</sup> | 10% – 15%                                                                                       | By Q4'24 annualized        |
| CETI                     | ~11.5%                                                                                          | $\bigcirc$                 |
| TCE / TA <sup>3</sup>    | ~7.5%                                                                                           | $\bigcirc$                 |
| Tax Rate                 | 22% – 24%                                                                                       |                            |

<sup>1.</sup> Total deposits excluding wholesale CDs and BMTX student-related deposits

<sup>2. 2023</sup> baseline adjusted PPNR of \$367.0 million (adjusted for \$11.4 million of PPP net interest income in FY'23 and \$27.0 million of outsized discount accretion related to acquired loan portfolio from the FDIC transaction in Q3'23)

<sup>3.</sup> Non-GAAP measure, refer to appendix for reconciliation

# Concluding Perspectives



Let's take on tomorrow.

customers bancorp

Let's take on tomorrow.

Opportunity to replace higher-cost deposits with more granular, stable and lower-cost deposits

Highly experienced banking teams with deep client relationships and the platform to deliver exceptional client service

# Improving Deposit Franchise

Fourth consecutive quarter of ~\$1.0 billion of business unit deposit<sup>1,2</sup> growth with significant reduction in wholesale funding over the last four quarters

Robust deposit pipeline remains at \$2.0+ billion

## NIM Expansion

**Business** and

Commercial

**Banking Teams** 

Strong loan pipeline for execution

Net interest margin expected to increase in Q2-Q4 from current levels

## Strengthening Capital Base

Strong capital levels with 7.3% TCE/TA<sup>2</sup> and 12.5% CET1<sup>3</sup>

Remain on track to achieve stated TCE/TA<sup>2</sup> target of 7.5%

## Maintaining Strong Risk Management

Robust liquidity position with coverage of over 220% of uninsured deposits<sup>4</sup>

Diversified loan and deposit franchises built to perform across all macroeconomic environments; credit continues to perform well

## Strategic Outlook

Client-centric culture continues to drive franchise value

Deposit remix has significant runway with meaningful financial benefits

Poised to deploy securities and cash into higher yielding loans

Operating platform designed to generate positive operating leverage and drive superior profitability

- 1. Total deposits excluding wholesale CDs and BMTX student-related deposits
  - Non-GAAP measure, refer to appendix for reconciliation
- 3. Capital ratios are estimated pending final regulatory report
- 4. Uninsured deposits of \$5.2 billion (estimate) to be reported on Customers Bank's call report less \$1.1 billion of collateralized deposits and \$0.1 billion of affiliate deposits

# **ANALYST COVERAGE**



**B.Riley Securities, Inc.** 

Hal Goetsch

D.A. Davidson Companies

**Peter Winter** 

**Hovde Group** 

David Bishop

**Jefferies Group LLC** 

Casey Haire

Keefe, Bruyette & Woods Inc.

Kelly Motta

Maxim Group Inc.

Michael Diana

**Piper Sandler Companies** 

Frank Schiraldi

**Raymond James** 

**Steve Moss** 

Stephens Inc.

**Matt Breese** 

Wedbush Securities Inc.

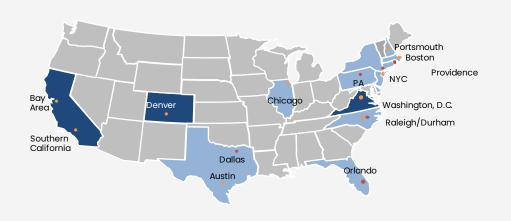
David Chiaverini

# **APPENDIX**



# **Customers Bancorp Overview**

# A Forward-Thinking Bank with Strong Risk Management



Corporate & Specialized Banking Community Banking

## Corporate & Specialized Banking

National corporate businesses where Customers has differentiated capabilities, often enhanced through technology, to create value for clients

Serving sophisticated corporate businesses above the complexity level of most community banks but with a higher level of service and attention than large regionals provide

## **Community Banking**

Deep relationship-based community banking predominantly in the Northeast with selected presence in the Carolinas, Florida and Texas

Serving small and medium-sized businesses, and individuals, with a comprehensive suite of loan and deposit products

# **Digital Banking**

## Consumer

Suite of loan and deposit products delivered digitally to clients; increasingly generating fee and "feelike" revenue with limited credit risk through our HFS strategy

## Commercial

Transaction banking (treasury and payment services) with associated deposits

Lender finance, capital call lines, venture banking, mortgage finance, equipment finance, healthcare, real estate specialty finance

Operating deposit accounts

Regional C&I, owner-occupied CRE, SBA, multifamily, non-owner-occupied CRE, mortgage

Operating deposit accounts (commercial and consumer)

Consumer installment lending

Payments

Online savings

# Customers Bancorp, Inc.

NYSE: CUBI

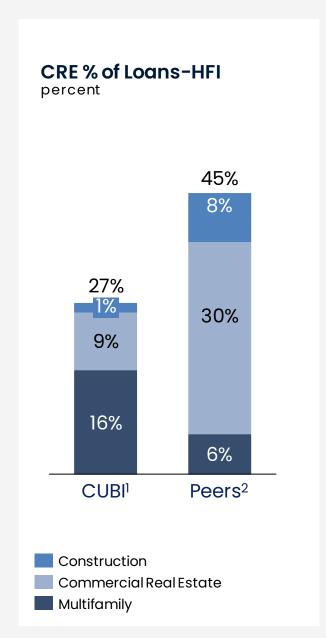
| Headquarters                                  | West Reading,<br>PA |
|-----------------------------------------------|---------------------|
| Offices <sup>1</sup>                          | 55                  |
| FTE Employees                                 | 732                 |
| Market Capitalization<br>As of April 19, 2024 | \$1.5B              |
| Total Assets                                  | \$21.3B             |
| Tangible Book Value <sup>2</sup>              | \$49.18             |
| Share price<br>As of April 19, 2024           | \$48.22             |

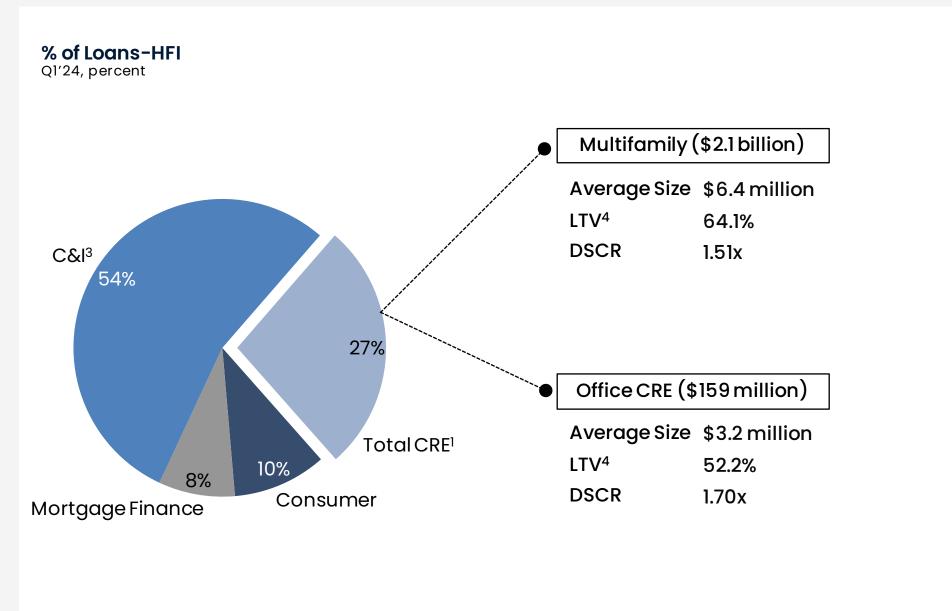
Data as of March 31, 2024, unless otherwise noted

- (1) Offices includes branches, executive offices, Private Banking Offices and Loan Production Offices
- (2) Non-GAAP measure, refer to appendix for reconciliation

# Commercial Real Estate Exposure Lower than Peers







<sup>1.</sup> As of Q1'24; Excludes owner occupied CRE; 33% total CRE including owner occupied CRE

<sup>2.</sup> As of Q4'23; Selected 2024 proxy peers as disclosed in appendix

<sup>3.</sup> Includes owner occupied CRE

<sup>4.</sup> LTV is based on value at the most recent available appraisal

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# Disciplined Underwriting Has Resulted in Healthy Credit Metrics Within Our Multifamily Portfolio



- Limited near-term maturities/rate resets through 2026
- Strong LTV and DSCR metrics with limited interest only exposure
- Debt Service Coverage Ratios conservatively calculated including amortization, even during I/O period

| Total Multifamily <sup>1</sup> |       |                                                 |              |  |  |  |  |  |  |
|--------------------------------|-------|-------------------------------------------------|--------------|--|--|--|--|--|--|
| Total Balance                  | •     | \$2.1 billion                                   |              |  |  |  |  |  |  |
| Average Size                   |       | \$6.4 million                                   |              |  |  |  |  |  |  |
| LTV <sup>2</sup>               |       | 64.1%                                           |              |  |  |  |  |  |  |
| DSCR                           |       | 1.51x                                           |              |  |  |  |  |  |  |
| Interest Only                  |       | 8.9% of portfolio                               |              |  |  |  |  |  |  |
| Maturity/Rate<br>\$ millions   | Reset | 90% of portfolio maturin<br>in 2026+<br>\$1,847 |              |  |  |  |  |  |  |
| \$70                           | \$141 | \$83                                            |              |  |  |  |  |  |  |
| 2024                           | 2025  | 2026                                            | 2027+        |  |  |  |  |  |  |
| 3%                             | 7%    | <b>4%</b>                                       | <b>(86%)</b> |  |  |  |  |  |  |

| 50%+ NYC RR Multifamily <sup>1</sup> |       |                                    |       |  |  |  |  |  |
|--------------------------------------|-------|------------------------------------|-------|--|--|--|--|--|
| Total Balance                        |       | \$619 million                      |       |  |  |  |  |  |
| Average Size                         |       | \$7.7 million                      |       |  |  |  |  |  |
| LTV <sup>2</sup>                     |       | 65.1%                              |       |  |  |  |  |  |
| DSCR                                 |       | 1.44x                              |       |  |  |  |  |  |
| Interest Only                        |       | 4.9% of portfolio                  |       |  |  |  |  |  |
| Maturity/Rate<br>\$ millions         | Reset | 91% of portfolio maturing in 2026+ |       |  |  |  |  |  |
| \$27                                 | \$28  | \$42                               | \$523 |  |  |  |  |  |
| 2024                                 | 2025  | 2026                               | 2027+ |  |  |  |  |  |
|                                      |       |                                    |       |  |  |  |  |  |

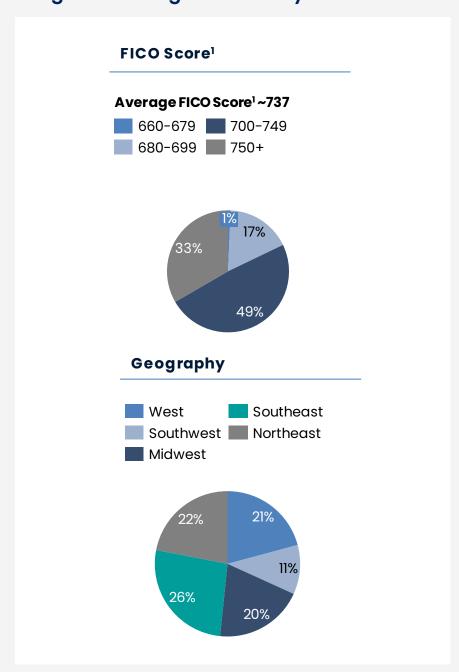
As of Q1'24

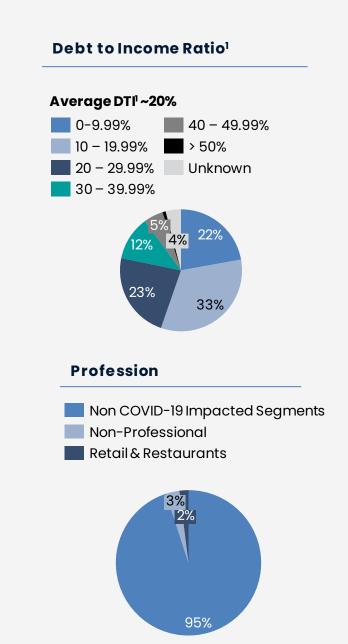
<sup>2.</sup> LTV is based on value at the most recent available appraisal

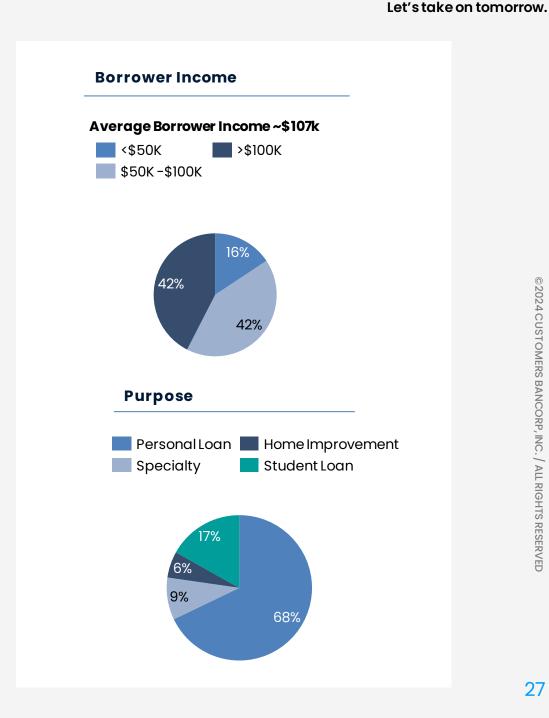
# Consumer Installment Loans – Portfolio Credit Metrics

## customers bancorp

# Weighted average life of ~2.2 years







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# Securities Portfolio Generating Attractive Returns with Minimal Credit and Duration Risk

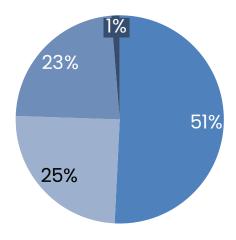


Let's take on tomorrow.

# Investment Securities - AFS

percent, Q1'24

- Spot yield: 5.33%
- Effective duration: 1.7 years
- Floating rate securities: 40%
- Credit rating: 62% AAA with only 2% at BB and below



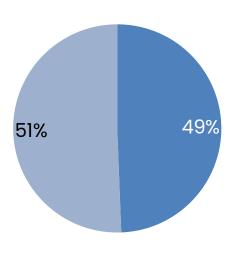
Total: \$2.6 billion



# **Investment Securities - HTM**

percent, Q1'24

- Spot yield: 4.26%
- Effective duration: 3.0 years
- Floating rate securities: 25%
- Credit rating: 41% AAA with no rated securities noninvestment grade
- ABS: \$0.5 billion of credit enhanced asset backed securities from sale of consumer installment loan portfolio in Q3'22 and Q2'23



Total: \$1.0 billion



# **Selected 2024 Proxy Peers**



- Atlantic Union
- BankUnited
- Commerce
- Community Bank System
- FB Financial
- First Busey
- F.N.B.

- Fulton
- Independent
- Northwest
- Old National
- Pinnacle
- Provident
- Sandy Spring

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# **Robust Sources of Liquidity**



| Liquidity Sources (\$000's)        | 1Q 24         | 1Q 23         | YOY Change    |
|------------------------------------|---------------|---------------|---------------|
| Cash and Cash Equivalents          | \$3,701,120   | \$2,046,685   | \$1,654,435   |
| FHLB Available Borrowing Capacity  | \$1,119,296   | \$860,578     | \$258,718     |
| FRB Available Borrowing Capacity   | \$4,082,885   | \$6,516,922   | (\$2,434,037) |
| Investments (MV AFS + HTM)         |               |               |               |
| US Gov't & Agency Debt             | \$0           | \$0           | \$0           |
| Agency & Non-Agency MBS & CMO      | \$1,840,287   | \$1,858,846   | (\$18,559)    |
| Municipals                         | \$0           | \$0           | \$0           |
| Corporates                         | \$610,470     | \$586,795     | \$23,675      |
| ABS <sup>(1)</sup>                 | \$1,152,419   | \$1,324,912   | (\$172,493)   |
| Other AFS                          | \$33,729      | \$26,710      | \$7,019       |
| Less: Pledged Securities HTM & AFS | (\$1,714,379) | (\$2,019,311) | \$304,933     |
| Net Unpledged Securities           | \$1,922,526   | \$1,777,952   | \$144,575     |
| Total                              | \$10,825,827  | \$11,202,137  | (\$376,310)   |

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# Allowance for Credit Losses for Loans and Leases



| (\$ in thousands)                                         |                                                         |            |    | March 31, 2024 |                                 | - 1    | December 31, 2023     |                       |    |                                 |         |  |  |
|-----------------------------------------------------------|---------------------------------------------------------|------------|----|----------------|---------------------------------|--------|-----------------------|-----------------------|----|---------------------------------|---------|--|--|
|                                                           | Amortized Cost <sup>1</sup> Allowance for Credit Losses |            |    |                | Lifetime Loss Rate <sup>2</sup> | Amorti | zed Cost <sup>1</sup> | Allowance fo<br>Losse |    | Lifetime Loss Rate <sup>3</sup> |         |  |  |
| Loans and Leases Receivable: <u>Commercial:</u>           |                                                         |            |    |                |                                 |        |                       |                       |    |                                 |         |  |  |
| Commercial and Industrial, including<br>Specialty Lending | \$                                                      | 6,274,501  | \$ | 23,003         | 0.37 %                          |        | \$                    | 6,326,458             | \$ | 23,503                          | 0.38 %  |  |  |
| Multifamily                                               |                                                         | 2,123,675  |    | 18,307         | 0.86 %                          |        |                       | 2,138,622             |    | 16,343                          | 0.76 %  |  |  |
| Commercial Real Estate Owner Occupied                     |                                                         | 806,278    |    | 10,201         | 1.27 %                          |        |                       | 797,319               |    | 9,882                           | 1.24 %  |  |  |
| Commercial Real Estate Non-Owner<br>Occupied              |                                                         | 1,182,084  |    | 18,320         | 1.55 %                          |        |                       | 1,177,650             |    | 16,859                          | 1.43 %  |  |  |
| Construction                                              |                                                         | 185,601    |    | 1,866          | 1.01 %                          | į      |                       | 166,393               |    | 1,482                           | 0.89 %  |  |  |
| Total Commercial Loans and Leases<br>Receivable           | \$                                                      | 10,572,139 | \$ | 71,697         | 0.68%                           |        | \$                    | 10,491,089            | \$ | 68,069                          | 0.65 %  |  |  |
| Consumer:                                                 |                                                         |            |    |                |                                 |        |                       |                       |    |                                 |         |  |  |
| Residential Real Estate                                   | \$                                                      | 482,537    | \$ | 6,707          | 1.39 %                          |        | \$                    | 484,435               | \$ | 6,586                           | 1.36 %  |  |  |
| Manufacturing Housing                                     |                                                         | 37,382     |    | 4,160          | 11.13 %                         |        |                       | 38,670                |    | 4,239                           | 10.96 % |  |  |
| Installment                                               |                                                         | 792,606    |    | 50,732         | 6.40 %                          |        |                       | 874,926               |    | 56,417                          | 6.45 %  |  |  |
| Total Consumer Loans Receivable                           | \$                                                      | 1,312,525  | \$ | 61,599         | 4.69 %                          |        | \$                    | 1,398,031             | \$ | 67,242                          | 4.81 %  |  |  |
| Total Loans and Leases Receivable                         | \$                                                      | 11,884,664 | \$ | 133,296        | 1.12 %4                         |        | \$                    | 11,889,120            | \$ | 135,311                         | 1.14 %4 |  |  |

<sup>1.</sup> Excludes mortgage finance reported at fair value, loans held for sale and PPP loans

<sup>2.</sup> Utilized Moody's March 2024 baseline and adverse forecast scenario with qualitative adjustments for Q1'24 provision

<sup>3.</sup> Utilized Moodý's December 2023 baseline and adverse forecast scenario with qualitative adjustments for Q4'23 provision

<sup>4.</sup> Non-GAAP measure, refer to appendix for reconciliation

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# Reconciliation of Non-GAAP Measures - Unaudited



Customers believes that the non-GAAP measurements disclosed within this document are useful for investors, regulators, management and others to evaluate our core results of operations and financial condition relative to other financial institutions. These non-GAAP financial measures are frequently used by securities analysts, investors, and other interested parties in the evaluation of companies in Customers' industry. These non-GAAP financial measures exclude from corresponding GAAP measures the impact of certain elements that we do not believe are representative of our ongoing financial results, which we believe enhance an overall understanding of our performance and increases comparability of our period to period results. Investors should consider our performance and financial condition as reported under GAAP and all other relevant information when assessing our performance or financial condition. The non-GAAP measures presented are not necessarily comparable to non-GAAP measures that may be presented by other financial institutions. Although non-GAAP financial measures are frequently used in the evaluation of a company, they have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of our results of operations or financial condition as reported under GAAP.

The following tables present reconciliations of GAAP to non-GAAP measures disclosed within this document.

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# Reconciliation of Non-GAAP Measures – Unaudited (Contd.)



## Core earnings and Adjusted core earnings - Customers Bancorp

(\$ in thousands except per share data)

|                                                        | <br>Q1 2024     |          | Q4 2023   |           | Q3 20     | 023        | Q2 20     | )23       | Q1 2023   |           |  |
|--------------------------------------------------------|-----------------|----------|-----------|-----------|-----------|------------|-----------|-----------|-----------|-----------|--|
|                                                        | <br>Total P     | er share | Total     | Per share | Total     | Per share  | Total     | Per share | Total     | Per share |  |
| GAAP net income to common shareholders                 | \$<br>45,926 \$ | 1.40 \$  | 58,223    | \$ 1.79   | \$ 82,953 | \$ 2.58    | \$ 44,007 | \$ 1.39   | \$ 50,265 | \$ 1.55   |  |
| Reconciling items (after tax):                         |                 |          |           |           |           |            |           |           |           |           |  |
| Severance expense                                      | _               | _        | 473       | 0.01      | _         | _          | 141       | 0.00      | 637       | 0.02      |  |
| Impairments on fixed assets and leases                 | _               | _        | _         | _         | _         | _          | 12        | 0.00      | 86        | 0.00      |  |
| Loss on sale of capital call lines of credit           | _               | _        | _         | _         | _         | _          | 3,914     | 0.12      | _         | _         |  |
| (Gains) losses on investment securities                | 57              | _        | (85)      | (0.00)    | 492       | 0.02       | 49        | 0.00      | (49)      | (0.00)    |  |
| Derivative credit valuation adjustment                 | 169             | 0.01     | 267       | 0.01      | (151)     | (0.00)     | (101)     | (0.00)    | 204       | 0.01      |  |
| Tax on surrender of bank-owned life insurance policies | _               | _        | _         | _         | _         | _          | 4,141     | 0.13      | _         | _         |  |
| FDIC special assessment                                | 380             | 0.01     | 2,755     | 0.08      |           |            |           |           |           |           |  |
| Core earnings                                          | \$<br>46,532\$  | 1.42 \$  | 61,633 \$ | 1.90 \$   | 83,294    | \$ 2.59 \$ | 52,163    | 1.65      | 51,143 \$ | 1.58      |  |
| Deposit servicing fees prior to 2024                   | 5,405           | 0.16     |           |           |           |            |           |           |           |           |  |
| FDIC premiums prior to 2024                            | 3,200           | 0.10     |           |           |           |            |           |           |           |           |  |

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# Reconciliation of Non-GAAP Measures – Unaudited (Contd.)



## Core return on average assets and Adjusted core return on average assets

- Customers Bancorp

(\$ in thousands except per share data)

|                                                                              |     | Q1 2024    | Q4 2023          | Q3 2023          | Q2 2023          | Q1 2023          |
|------------------------------------------------------------------------------|-----|------------|------------------|------------------|------------------|------------------|
| GAAP net income                                                              | \$  | 49,726     | \$<br>62,092     | \$<br>86,756     | \$<br>47,574     | \$<br>53,721     |
| Reconciling items (after tax):                                               |     |            |                  |                  |                  |                  |
| Severance expense                                                            |     | _          | 473              | _                | 141              | 637              |
| Impairments on fixed assets and leases                                       |     | _          | _                | _                | 12               | 86               |
| Loss on sale of capital call lines of credit                                 |     | _          | _                | _                | 3,914            | _                |
| (Gains) losses on investment securities                                      |     | 57         | (85)             | 492              | 49               | (49)             |
| Derivative credit valuation adjustment                                       |     | 169        | 267              | (151)            | (101)            | 204              |
| Tax on surrender of bank-owned life insurance policies                       |     | _          | _                | _                | 4,141            | _                |
| FDIC special assessment                                                      |     | 380        | 2,755            |                  |                  |                  |
| Core net income                                                              | \$  | 50,332     | \$<br>65,502     | \$<br>87,097     | \$<br>55,730     | \$<br>54,599     |
| Deposit servicing fees prior to 2024                                         |     | 5,405      |                  |                  |                  |                  |
| FDIC premiums prior to 2024                                                  |     | 3,200      |                  |                  |                  |                  |
| Core net income adjusted for one-time non-interest expense items             | \$  | 58,937     |                  |                  |                  |                  |
| Average total assets                                                         | \$  | 21,335,229 | \$<br>21,252,273 | \$<br>21,978,010 | \$<br>21,654,735 | \$<br>21,052,920 |
| Core return on average assets                                                |     | 0.95%      | 1.22 %           | 1.57 %           | 1.03 %           | 1.05 %           |
| Core return on average assets adjusted for one-time non-interest expense ite | ems | 1.11 %     |                  |                  |                  |                  |

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# Reconciliation of Non-GAAP Measures – Unaudited (Contd.)



Core return on average common equity and Adjusted core return on average common equity - Customers Bancorp

(\$ in thousands)

|                                                                                          | Q1 2024         | Q4 2023         | Q3 2023         | Q2 2023         | Q1 2023         |
|------------------------------------------------------------------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| GAAP net income to common shareholders                                                   | \$<br>45,926    | \$<br>58,223    | \$<br>82,953    | \$<br>44,007    | \$<br>50,265    |
| Reconciling items (after tax):                                                           |                 |                 |                 |                 |                 |
| Severance expense                                                                        | _               | 473             | _               | 141             | 637             |
| Impairments on fixed assets and leases                                                   | _               | _               | _               | 12              | 86              |
| Loss on sale of capital call lines of credit                                             | _               | _               | _               | 3,914           | _               |
| (Gains) losses on investment securities                                                  | 57              | (85)            | 492             | 49              | (49)            |
| Derivative credit valuation adjustment                                                   | 169             | 267             | (151)           | (101)           | 204             |
| Tax on surrender of bank-owned life insurance policies                                   | _               | _               | _               | 4,141           | _               |
| FDIC special assessment                                                                  | 380             | 2,755           | _               | _               |                 |
| Core earnings                                                                            | \$<br>46,532    | \$<br>61,633    | \$<br>83,294    | \$<br>52,163    | \$<br>51,143    |
| Deposit servicing fees prior to 2024                                                     | 5,405           |                 |                 |                 |                 |
| FDIC premiums prior to 2024                                                              | 3,200           |                 |                 |                 |                 |
| Core net income adjusted for one-time non-interest expense items                         | \$<br>55,137    |                 |                 |                 |                 |
| Average total common shareholders' equity                                                | \$<br>1,529,211 | \$<br>1,449,728 | \$<br>1,373,244 | \$<br>1,335,408 | \$<br>1,273,780 |
| Core return on average common equity                                                     | 12.24 %         | 16.87 %         | 24.06%          | 15.67 %         | 16.28 %         |
| Core return on average common equity adjusted for<br>one-time non-interest expense items | 14.50 %         |                 |                 |                 |                 |

# Reconciliation of Non-GAAP Measures – Unaudited (Contd.)



Core pre-tax pre-provision net income and ROAA; Adjusted core pre-provision net income and ROAA - Customers Bancorp

(\$ in thousands, except per share data)

|                                                                                                   | <br>Q1 2024      | <br>Q4 2023      | <br>Q3 2023      | Q2 2023          | Q1 2023          |
|---------------------------------------------------------------------------------------------------|------------------|------------------|------------------|------------------|------------------|
| GAAP net income<br>Reconciling items:                                                             | \$<br>49,726     | \$<br>62,092     | \$<br>86,756     | \$<br>47,574     | \$<br>53,721     |
| Income tax expense                                                                                | 15,651           | 21,796           | 23,470           | 20,768           | 14,563           |
| Provision (benefit) for credit losses                                                             | 17,070           | 13,523           | 17,856           | 23,629           | 19,603           |
| Provision (benefit) for credit losses on unfunded commitments                                     | 430              | (136)            | 48               | (304)            | 280              |
| Severance expense                                                                                 | _                | 639              | _                | 182              | 809              |
| Impairments on fixed assets and leases                                                            | _                | _                | _                | 15               | 109              |
| Loss on sale of capital call lines of credit                                                      | _                | _                | _                | 5,037            | _                |
| (Gains) losses on investment securities                                                           | 75               | (114)            | 626              | 62               | (62)             |
| Derivative credit valuation adjustment                                                            | 222              | 361              | (192)            | (130)            | 259              |
| FDIC special assessment                                                                           | 500              | 3,723            | _                | _                | _                |
| Core pre-tax pre-provision net income                                                             | \$<br>83,674     | \$<br>101,884    | \$<br>128,564    | \$<br>96,833     | \$<br>89,282     |
| Deposit servicing fees prior to 2024                                                              | 7,106            |                  |                  |                  |                  |
| FDIC premiums prior to 2024                                                                       | 4,208            |                  |                  |                  |                  |
| Adjusted core pre-tax pre-provision net income (adjusted for one-time non-interest expense items) | \$<br>94,988     |                  |                  |                  |                  |
| Average total assets                                                                              | \$<br>21,335,229 | \$<br>21,252,273 | \$<br>21,978,010 | \$<br>21,654,735 | \$<br>21,052,920 |
| Core pre-tax pre-provision ROAA                                                                   | 1.58 %           | 1.90 %           | 2.32 %           | 1.79 %           | 1.72 %           |
| Adjusted core pre-tax pre-provision ROAA (adjusted for one-time non-interest expense items)       | 1.79 %           |                  |                  |                  |                  |

# Reconciliation of Non-GAAP Measures – Unaudited (Contd.)



Core efficiency ratio: Adjusted core efficiency ratio - Customers Bancorp

(\$ in thousands, except per share data)

|                                                                                           | Q1 2024           | Q4 2023           | Q3 2023           | Q2 2023               | Q1 2023           |
|-------------------------------------------------------------------------------------------|-------------------|-------------------|-------------------|-----------------------|-------------------|
| GAAP net interest income                                                                  | \$<br>160,385     | \$<br>172,506     | \$<br>199,773     | \$<br>165,271         | \$<br>149,899     |
| GAAP non-interest income<br>Loss on sale of capital call lines of credit                  | \$<br>21,231<br>— | \$<br>18,672<br>— | \$<br>17,775<br>— | \$<br>15,997<br>5,037 | \$<br>18,121<br>— |
| (Gains) losses on investment securities                                                   | 75                | (114)             | 626               | 62                    | (62)              |
| Derivative credit valuation adjustment                                                    | 222               | 361               | (192)             | (130)                 | 259               |
| Core non-interest income                                                                  | 21,528            | 18,919            | 18,209            | 20,966                | 18,318            |
| Core revenue                                                                              | \$<br>181,913     | \$<br>191,425     | \$<br>217,982     | \$<br>186,237         | \$<br>168,217     |
|                                                                                           |                   |                   |                   |                       |                   |
| GAAP non-interest expense                                                                 | \$<br>99,169      | \$<br>93,767      | \$<br>89,466      | \$<br>89,297          | \$<br>80,133      |
| Severance expense                                                                         | _                 | (639)             | _                 | (182)                 | (809)             |
| Impairments on fixed assets and leases                                                    | _                 | _                 | _                 | (15)                  | (109)             |
| FDIC special assessment                                                                   | (500)             | (3,723)           | _                 | _                     | _                 |
| Core non-interest expense                                                                 | \$<br>98,669      | \$<br>89,405      | \$<br>89,466      | \$<br>89,100          | \$<br>79,215      |
| Deposit servicing fees prior to 2024                                                      | (7,106)           |                   |                   |                       |                   |
| FDIC premiums prior to 2024                                                               | (4,208)           |                   |                   |                       |                   |
| Adjusted core non-interest expense                                                        | \$<br>87,355      |                   |                   |                       |                   |
| Core efficiency ratio <sup>(1,2)</sup>                                                    | 54.24 %           | 46.70 %           | 41.04 %           | 47.84 %               | 47.09%            |
| Adjusted core efficiency ratio (adjusted for one-<br>time non-interest expense items) (2) | 48.02 %           |                   |                   |                       |                   |

Core non-interest expense for 2020 and prior years include BMTX non-interest expenses
 Core efficiency ratio calculated as non-interest expense divided by core revenue

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# Reconciliation of Non-GAAP Measures – Unaudited (Contd.)



# Core non-interest expense to average assets; Adjusted core non-interest expense to average assets

- Customers Bancorp

(\$ in thousands except per share data)

|                                                                                                         | <br>Q1 2024      | <br>Q4 2023      | <br>Q3 2023      | Q2 2023          | <br>Q1 2023      |
|---------------------------------------------------------------------------------------------------------|------------------|------------------|------------------|------------------|------------------|
| GAAP non-interest expense                                                                               | \$<br>99,169     | \$<br>93,767     | \$<br>89,466     | \$<br>89,297     | \$<br>80,133     |
| Severance expense                                                                                       | _                | (639)            | _                | (182)            | (809)            |
| Impairments on fixed assets and leases                                                                  | _                | _                | _                | (15)             | (109)            |
| FDIC special assessment                                                                                 | (500)            | (3,723)          | _                | _                | _                |
| Core non-interest expense                                                                               | \$<br>98,669     | \$<br>89,405     | \$<br>89,466     | \$<br>89,100     | \$<br>79,215     |
| Deposit servicing fees prior to 2024                                                                    | (7,106)          |                  |                  |                  |                  |
| FDIC premiums prior to 2024                                                                             | (4,208)          |                  |                  |                  |                  |
| Adjusted core non-interest expense                                                                      | \$<br>87,355     |                  |                  |                  |                  |
| Average total assets                                                                                    | \$<br>21,335,229 | \$<br>21,252,273 | \$<br>21,978,010 | \$<br>21,654,735 | \$<br>21,052,920 |
| Core non-interest expense to average assets                                                             | 1.86 %           | 1.67%            | 1.62 %           | 1.65 %           | 1.53 %           |
| Adjusted core non-interest expense to average assets (adjusted for one-time non-interest expense items) | 1.65 %           |                  |                  |                  |                  |

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# Reconciliation of Non-GAAP Measures – Unaudited (Contd.)



## Tangible common equity to tangible assets -Customers Bancorp

| (\$ in thousands except per share data)   | <br>Q1 2024      | Q4 2023          | Q3 2023          | Q2 2023          | Q1 2023          |
|-------------------------------------------|------------------|------------------|------------------|------------------|------------------|
| GAAP total shareholders' equity           | \$<br>1,691,617  | \$<br>1,638,394  | \$<br>1,561,607  | \$<br>1,456,652  | \$<br>1,421,020  |
| Reconciling items:                        |                  |                  |                  |                  |                  |
| Preferred stock                           | (137,794)        | (137,794)        | (137,794)        | (137,794)        | (137,794)        |
| Goodwill and other intangibles            | (3,629)          | (3,629)          | (3,629)          | (3,629)          | (3,629)          |
| Tangible common equity                    | \$<br>1,550,194  | \$<br>1,496,971  | \$<br>1,420,184  | \$<br>1,315,229  | \$<br>1,279,597  |
| GAAP Total assets                         | \$<br>21,347,367 | \$<br>21,316,265 | \$<br>21,857,152 | \$<br>22,028,565 | \$<br>21,751,614 |
| Reconciling items:                        |                  |                  |                  |                  |                  |
| Goodwill and other intangibles            | (3,629)          | (3,629)          | (3,629)          | (3,629)          | (3,629)          |
| Tangible assets                           | \$<br>21,343,738 | \$<br>21,312,636 | \$<br>21,853,523 | \$<br>22,024,936 | \$<br>21,747,985 |
| Tangible common equity to tangible assets | 7.3 %            | 7.0 %            | 6.5 %            | 6.0 %            | 5.9 %            |

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# Reconciliation of Non-GAAP Measures – Unaudited (Contd.)



## Tangible book value per common share -Customers Bancorp

(\$ in thousands except per share data)

|                                      | Q1 2024         | Q4 2023         | Q4 2022         | Q4 2021         | Q4 2020         | Q4 2019         | Q4 2018       |
|--------------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|-----------------|---------------|
| GAAP total shareholders' equity      | \$<br>1,691,617 | \$<br>1,638,394 | \$<br>1,402,961 | \$<br>1,366,217 | \$<br>1,117,086 | \$<br>1,052,795 | \$<br>956,816 |
| Reconciling Items:                   |                 |                 |                 |                 |                 |                 |               |
| Preferred stock                      | (137,794)       | (137,794)       | (137,794)       | (137,794)       | (217,471)       | (217,471)       | (217,471)     |
| Goodwill and other intangibles       | (3,629)         | (3,629)         | (3,629)         | (3,736)         | (14,298)        | (15,195)        | (16,499)      |
| Tangible common equity               | \$<br>1,550,194 | \$<br>1,496,971 | \$<br>1,261,538 | \$<br>1,224,687 | \$<br>885,317   | \$<br>820,129   | \$<br>722,846 |
| Common shares outstanding            | 31,521,931      | 31,440,906      | 32,373,697      | 32,913,267      | 31,705,088      | 31,336,791      | 31,003,028    |
| Tangible book value per common share | \$<br>49.18     | \$<br>47.61     | \$<br>38.97     | \$<br>37.21     | \$<br>27.92     | \$<br>26.17     | \$<br>23.32   |

# Reconciliation of Non-GAAP Measures – Unaudited (Contd.)



**Business Unit Deposits** (formerly, Core Deposits, Total Deposits, excluding Wholesale CDs and BMTX student deposits) - Customers Bancorp

(\$ in thousands)

|                                                                                                                           | Q1 2024          | Q4 2023 |            | Q3 2023 |            | Q2 2023          | Q1 2023          |
|---------------------------------------------------------------------------------------------------------------------------|------------------|---------|------------|---------|------------|------------------|------------------|
| Total deposits                                                                                                            | \$<br>17,961,383 | \$      | 17,920,236 | \$      | 18,195,364 | \$<br>17,950,431 | \$<br>17,723,617 |
| Reconciling items:                                                                                                        |                  |         |            |         |            |                  |                  |
| Wholesale CDs                                                                                                             | 1,809,383        |         | 2,970,615  |         | 3,713,933  | 4,651,054        | 5,311,083        |
| BMTX student deposits                                                                                                     | 850              |         | 1,157      |         | 636,951    | 407,118          | 506,922          |
| Business Unit Deposits (formerly, Core<br>Deposits, Total deposits, excluding wholesale<br>CDs and BMTX student deposits) | \$<br>16,150,960 | \$      | 14,948,464 | \$      | 13,844,480 | \$<br>12,892,259 | \$<br>11,905,612 |

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# Reconciliation of Non-GAAP Measures – Unaudited (Contd.)



# Coverage of credit loss reserves for loans and leases HFI, excluding PPP - Customers Bancorp

| (\$ in thousands except per share data)                                                  | Q1 2024          | Q4 2023          |    | Q3 2023    | Q2 2023          | Q1 2023          |
|------------------------------------------------------------------------------------------|------------------|------------------|----|------------|------------------|------------------|
| Loans and leases receivable                                                              | \$<br>11,936,621 | \$<br>11,963,855 | \$ | 12,600,548 | \$<br>12,826,531 | \$<br>13,391,610 |
| Loans receivable, PPP                                                                    | (51,957)         | (74,735)         |    | (137,063)  | (188,763)        | (246,258)        |
| Loans and leases held for investment, excluding PPP                                      | \$<br>11,884,664 | \$<br>11,889,120 | \$ | 12,463,485 | \$<br>12,637,768 | \$<br>13,145,352 |
| Allowance for credit losses on loans and leases                                          | \$<br>133,296    | \$<br>135,311    | •  | 139,213    | \$<br>139,656    | \$<br>130,281    |
| Coverage of credit loss reserves for loans and leases held for investment, excluding PPP | 1.12%            | 1.14 %           |    | 1.12%      | 1.11 %           | 0.99%            |