

“High Tech Forward-Thinking Bank Supported by High Touch”

Fourth Quarter & Full Year 2020
Earnings Conference Call
January 28, 2021



NYSE: CUBI

Forward-Looking Statements

In addition to historical information, this presentation may contain “forward-looking statements” within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include statements with respect to Customers Bancorp, Inc.’s strategies, goals, beliefs, expectations, estimates, intentions, capital raising efforts, financial condition and results of operations, future performance and business. Statements preceded by, followed by, or that include the words “may,” “could,” “should,” “pro forma,” “looking forward,” “would,” “believe,” “expect,” “anticipate,” “estimate,” “intend,” “plan,” or similar expressions generally indicate a forward-looking statement. These forward-looking statements involve risks and uncertainties that are subject to change based on various important factors (some of which, in whole or in part, are beyond Customers Bancorp, Inc.’s control). Numerous competitive, economic, regulatory, legal and technological events and factors, among others, could cause Customers Bancorp, Inc.’s financial performance to differ materially from the goals, plans, objectives, intentions and expectations expressed in such forward-looking statements, including: the adverse impact on the U.S. economy, including the markets in which we operate, of the coronavirus outbreak, and the impact of a slowing U.S. economy and increased unemployment on the performance of our loan and lease portfolio, the market value of our investment securities, the demand for our products and services and the availability of sources of funding; the effects of actions by the federal government, including the Board of Governors of the Federal Reserve System and other government agencies, that effect market interest rates and the money supply; the actions that we and our customers take in response to these developments and the effects such actions have on our operations, products, services and customer relationships; and the effects of changes in accounting standards or policies, including Accounting Standards Update (ASU) 2016-13, Financial Instruments—Credit Losses (CECL). Customers Bancorp, Inc. cautions that the foregoing factors are not exclusive, and neither such factors nor any such forward-looking statement takes into account the impact of any future events. All forward-looking statements and information set forth herein are based on management’s current beliefs and assumptions as of the date hereof and speak only as of the date they are made. For a more complete discussion of the assumptions, risks and uncertainties related to our business, you are encouraged to review Customers Bancorp, Inc.’s filings with the Securities and Exchange Commission, including its most recent annual report on Form 10-K for the year ended December 31, 2019, subsequently filed quarterly reports on Form 10-Q and current reports on Form 8-K, including any amendments thereto, that update or provide information in addition to the information included in the Form 10-K and Form 10-Q filings, if any. Customers Bancorp, Inc. does not undertake to update any forward-looking statement whether written or oral, that may be made from time to time by Customers Bancorp, Inc. or by or on behalf of Customers Bank, except as may be required under applicable law. This does not constitute an offer to sell, or a solicitation of an offer to buy, any security in any state or jurisdiction in which such offer, solicitation or sale would be unlawful.

I. Overview

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I. Overview

Customers Bancorp: Franchise Overview

\$13.9B⁽¹⁾

Total Assets
(excl. PPP)

\$11.3B⁽¹⁾

Total Loans
and Leases
(excl. PPP)

\$11.3B

Total
Deposits

24.26%

ROCE
4Q20

1.63%⁽¹⁾

Adjusted
PTPP
ROAA
4Q20



NYSE: CUBI

Headquarters: West Reading, PA

Management Team with 30 years
average experience

Financial Offices: 20

FTE Employees: 579⁽²⁾

Mkt. Cap: \$706 million (CUBI) vs. ~\$2.3
billion for average \$14 billion asset banks
(at 1/25/21)

Bank Total Capital Ratio: 12.1%⁽³⁾

Lines of Business

Business Banking

- Industry Solutions
- Cash Management
- Business Checking
- Small Bus. Lending
- SBA Lending
- Comm'l & Industrial
- Comm'l Real Estate
- Multifamily Lending
- Warehouse Lending
- Specialty Lending

Personal Banking

- Checking
- Savings & Money Market
- Loans
- CDs
- Mortgages
- Personal Loans

Source: S&P Global Market Intelligence and Company Documents

Note: Data as of 12/31/2020, unless otherwise noted

(1) Non-GAAP Measure, refer to Appendix for reconciliation

(2) As of 1/4/2021 post BankMobile divestiture

(3) The Bank's Total Capital Ratio is estimated pending final Call Report

Customers is a high performing technology and relationship-driven commercial bank primarily servicing the Mid-Atlantic and New England regions.

From Startup to ~\$14 Billion in Total Assets (excl. PPP)⁽¹⁾ in ~11 Years

- The Bank was effectively launched in 2010 by the current management team to clean up a \$250 million-in-assets failing bank
- Growth was paused for two years to build capital, take advantage of the Durbin exemption and position the Bank to divest BankMobile Technologies, Inc. (“BMT”). The BMT divestiture closed on January 4, 2021.

Highly Experienced Management Team

- The team averages 30+ years in banking and financial services and has significant financial technology expertise

Outstanding Credit and Risk Culture with Strong Core Deposit Growth

- Asset quality has historically performed in line with or better than peers and is expected to continue to do so during the current economic downturn for the following reasons:
 - Focus on low-risk niches
 - Comprehensive underwriting standards and processes and a conservative credit culture
- Core deposit growth has been strong. Noninterest bearing DDAs are 21% and non-time deposits are 94% of total deposits.

Very Focused with Stated Long-Term Goals

- The Bank’s strategy is built on a single point of contact model, principally “Private Banking for Privately held Businesses,” a differentiating approach
- We will continue to develop an industry leading in-house digital bank supported by a digital lending platform primarily supporting small businesses and consumers
- We seek to continuously improve the quality of the balance sheet and franchise
- Capital allocation and strong risk management are key components of our asset and earnings generation decision-making process
- We are well positioned to execute on our goals, seeking to earn above \$4.00 in core EPS in 2021, \$4.50 in core EPS in 2023 and \$6.00 in core EPS in 2026

(1) Non-GAAP Measure, refer to Appendix for reconciliation

Branch Light Strategy Supported by Private Banking Teams

- Customers Bank is among the least branch-reliant banks in the U.S. Private Banking Teams work out of Private Banking Offices.
- The Bank maintains 12 branches, yielding an average of \$942 million in deposits per branch at year-end 2020
- Customers Bank ranked among the top 10 best digital banks of 2021 according to Bankrate.com

Superior Digital Capabilities

- Among top tech focused PPP lenders in the United States generating over \$150 million in revenues for the Bank over the next two years
- We offer a fully automated commercial deposit onboarding platform
- Created an online deposit product in November 2020 targeted at High-Net-Worth clients; since then we have brought-in over \$114 million in deposits across 800 accounts
- We utilize top-tier technology platforms including Salesforce, DocuSign, ServiceNow, and Snowflake to digitize processes from the front office to the back office
- To date, we have digitized and automated 140+ processes, saving over 62,000 in team member hours

Digital Lending and Deposits

- Digitally originate consumer installment loans directly as well as through Marketplace Lenders (MPLs) originating on our behalf, subject to our credit box
- Our technology platform allows us to partner and engage with fintechs in a manner not possible for most commercial banks
- Consumer installment loans, mostly sourced digitally, totaled \$1.2 billion at year-end 2020
- 2021 roadmap includes launching small business and SBA lending digital programs
- Digitally generated deposits totaled \$1.3 billion at December 31, 2020, up \$424 million year-over-year
- We offer proprietary online deposit products including Ascent Money Market Savings, High Yield Savings, and Commercial Interest Checking targeted at small and medium sized businesses, High Net Worth, and Highly Liquid customers

II. Financial Highlights

Fourth Quarter & Full Year 2020 Highlights

Earnings

- Diluted EPS of \$1.65 in 4Q20 versus \$0.75 in 4Q19
- Core EPS⁽²⁾ of \$1.65 in 4Q20 versus \$0.75 in 4Q19
- Diluted EPS of \$3.74 in 2020 versus \$2.05 in 2019
- Core EPS⁽²⁾ of \$3.49 in 2020 versus \$2.28 in 2019
- Expect to earn ~\$100 million in pre-tax origination fees from PPP loans with the majority recognized in 1H 2021
- 4Q20 ROAA of 1.23%, ROCE of 24.26%, and adjusted PTPP ROAA of 1.63%⁽²⁾

Asset Quality

- At 12/31/20: the NPAs-to-assets ratio was 0.39% and coverage ratio excluding PPP was 1.90%⁽²⁾. Adjusting for the sale of one MA CRE loan in Jan 2021, total NPAs to total assets as of 12/31/2020 were 0.30%⁽²⁾
- Provision benefit of \$2.9M in 4Q20 compared to provision of \$13.0M in the prior quarter
- Total deferrals were 1.93% of total loans and leases, excluding PPP balances, at 12/31/20⁽²⁾

Loan Portfolio

- Total loans and leases, excluding PPP balances⁽²⁾, increased \$1.2B or 12.1% YOY
- C&I loans grew 26% or \$473M YOY
- The multifamily loan balance is down \$629M YOY

Deposits

- Demand deposits up 84% YOY
- Total cost of deposits down 107 bps YOY to 0.58%

Bank Capital Ratios⁽¹⁾ at 12/31/20

- Capital levels are expected to grow meaningfully through retained earnings for at least the next two-to-three quarters
- CET 1: 10.6%
- Tier 1 Risk Based Capital: 10.6%
- Total Risk Based Capital: 12.1%
- Tier 1 Leverage: 9.2%

Tangible Book Value at 12/31/20

- Tangible Book Value⁽²⁾
 - \$27.92/Share
- Tangible Equity over \$1.0 billion⁽²⁾
 - \$900 million Common Equity
 - \$217 million Preferred Equity

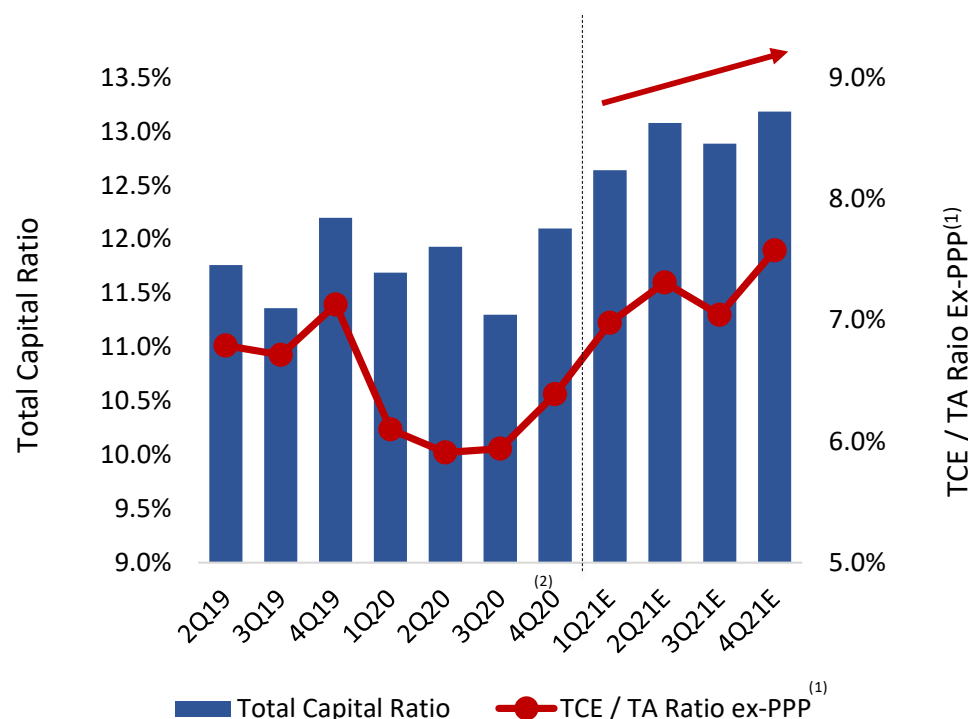
Trading Multiple

- Price-to-Tangible Book Value Ratio of 80% at 1/25/21⁽²⁾

(1) The Bank's Regulatory Capital Ratios are estimated pending final Call Report

(2) Non-GAAP Measure, refer to Appendix for reconciliation

Customers Bancorp: Actual & Projected Capital Metrics



(1) Refers to tangible common equity-to-tangible assets excluding PPP loans. This is a non-GAAP measure; please refer to the Appendix for reconciliation.

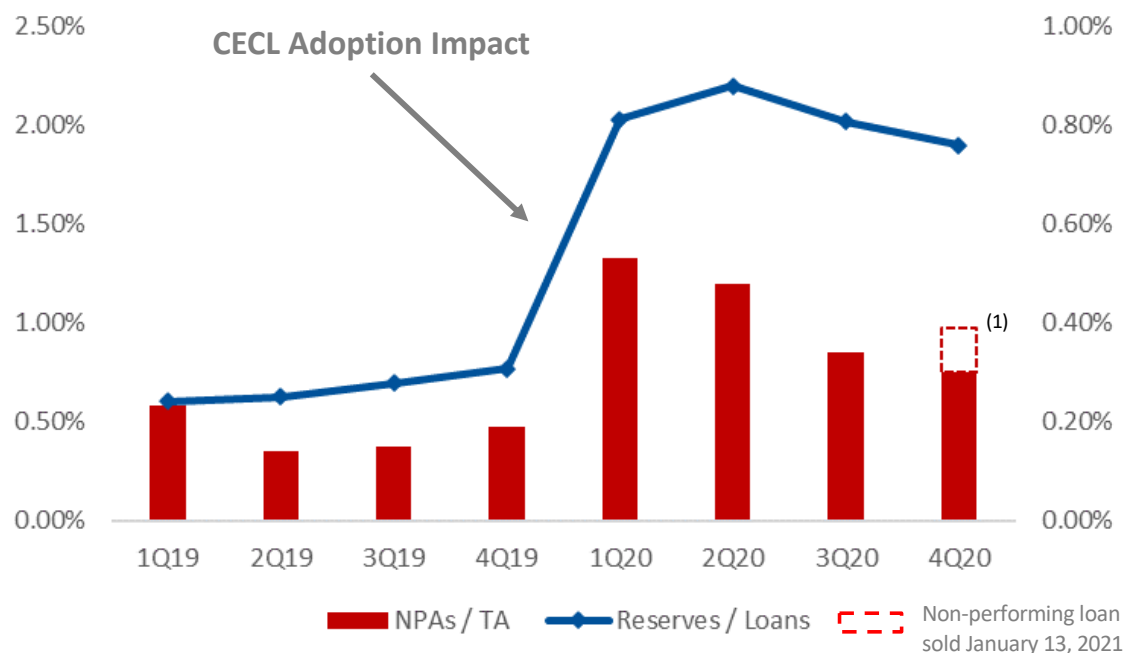
(2) 4Q20 Total Capital Ratio estimated pending Final Call Report

Note: The “Actual & Projected Capital Metrics” chart includes our estimates of future performance. Please refer to the Forward-Looking Statements slide for more information.

Highlights:

- Added \$118 million in retained earnings in 2020 (Excl. day 1 CECL impact)
- Our participation in the Paycheck Protection Program, as well as strong core earnings, will have a “sling shot” effect on tangible common equity.
- Tangible Common Equity (TCE) to Total Assets (TA) Ratios are currently deflated primarily due to a temporarily larger balance sheet tied to PPP loans and elevated mortgage warehouse balances.
- We project the recognition of PPP deferred origination fees and interest income to drive the Company’s TCE/TA Ratio⁽¹⁾ excluding PPP loans to 7.5%-8.0% and Total Capital Ratio to greater than 13.0% by year-end 2021.
- Customers Bancorp has another \$217 million in preferred equity boosting its tangible equity to tangible assets by another ~150bps

Recent Credit Quality Metrics



(1) 4Q20 shows NPAs to total loans both with and without the \$17.3M tied to one CRE Loan located in MA that was resolved in January 2021

Note: The coverage of credit losses reserves for loans and leases held for investment, excludes PPP loans, mortgage warehouse loans, and loans held for sale.

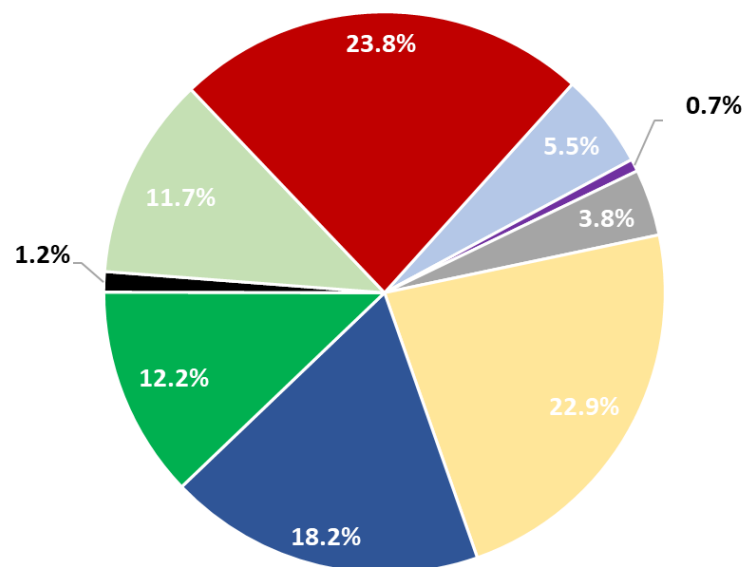
Highlights:

- Credit quality remains strong as evidenced by NPAs/Total Assets of only 0.39% at 12/31/20.
- NPAs at year-end included \$17.3M tied to one CRE loan located in MA that was resolved in January 2021. Adjusting for this total NPAs to total assets as of 12/31/2020 were 0.30%⁽¹⁾
- Bolstered by the adoption of CECL on January 1, 2020, the coverage ratio, excluding PPP loans⁽¹⁾, was 1.90% at 12/31/20, well above peers.
- Due to the Bank's history of focusing on lower credit risk businesses, we expect near-term credit losses to remain stable.

(1) Non-GAAP Measure, refer to Appendix for reconciliation

Loan Portfolio & Mix Shift

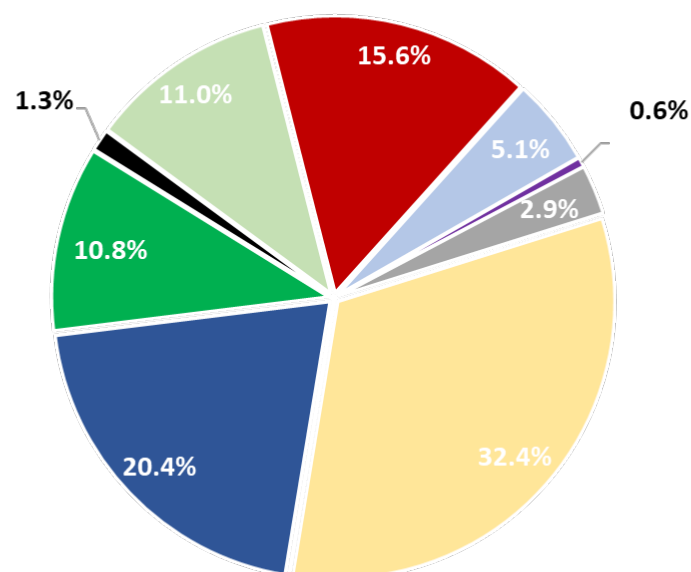
12/31/19



■ Owner Occupied CRE ■ Manufactured Housing ■ Residential
 ■ Mortgage Warehouse ■ Commercial & Industrial ■ Investment CRE
 ■ Construction ■ Consumer Installment ■ Multifamily

Total Loans (excl. PPP) - \$10.1B

12/31/20⁽¹⁾

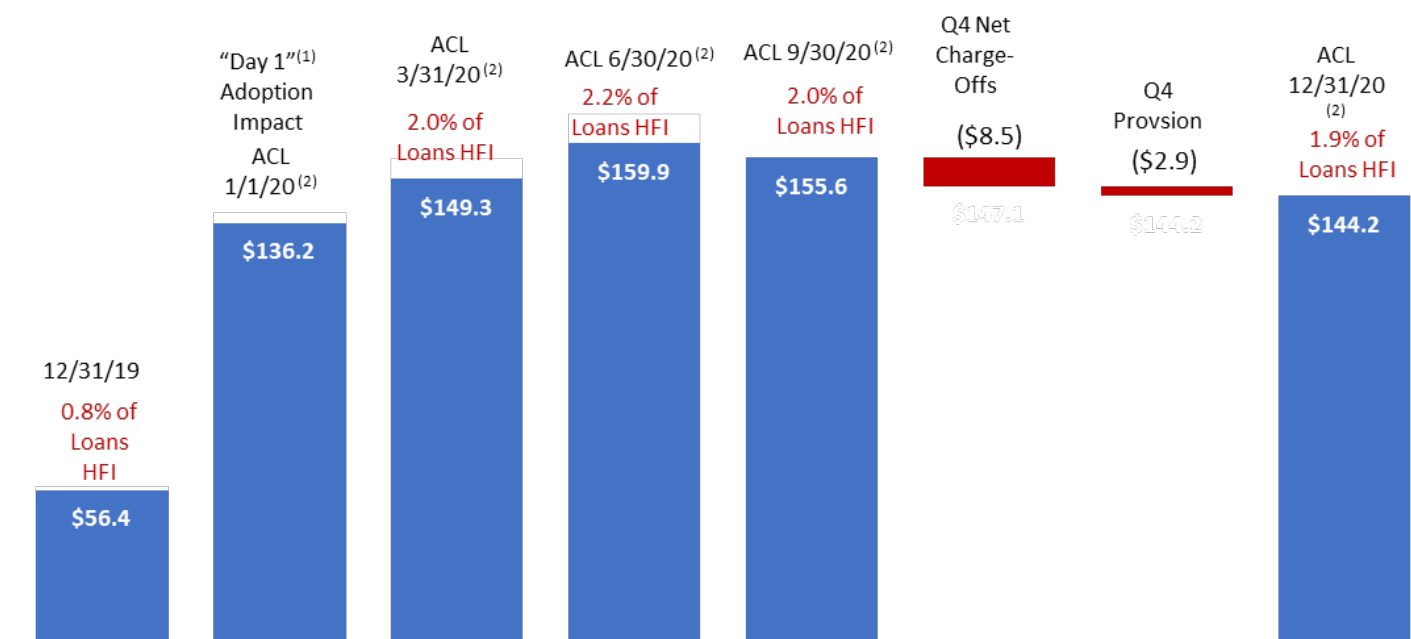


■ Owner Occupied CRE ■ Manufactured Housing ■ Residential
 ■ Mortgage Warehouse ■ Commercial & Industrial ■ Investment CRE
 ■ Construction ■ Consumer Installment ■ Multifamily

Total Loans (excl. PPP) - \$11.3B

(1). Excludes PPP loan balances, Non-GAAP Measure, refer to Appendix for reconciliation

Components of Reserve Build in 2020



(1) "Day 1" is January 1, 2020.

(2) Utilized Moody's December 2020 Baseline forecast with qualitative adjustments for 4Q20 provision. Excludes reserve for unfunded commitments with ACL balances of \$3.4M, \$4.2M, \$3.8M, \$3.3M, and \$2.3M as of January 1, 2020, March 31, 2020, June 30, 2020, September 30, 2020, and December 31, 2020, respectively. Includes the impact of macroeconomic environment, including COVID-19, provision for individually assessed loans and other qualitative factors.

Note: "Loans HFI" excludes held for sale loans, PPP loans, and mortgage warehouse loans held for investment. This is a non-GAAP Measure; please refer to the Appendix for reconciliation.

Allowance for Credit Losses for Loans and Leases

(\$ in thousands)	CECL Method ⁽¹⁾		
	12/31/2020		
	Amortized Cost	Allowance for Credit Losses	Lifetime Loss Rate
Loans and leases receivable:			
<u>Commercial</u>			
Multifamily	\$1,761,301	\$12,620	0.72%
Commercial and Industrial	\$2,289,441	\$12,239	0.53%
Commercial Real Estate Owner Occupied	\$572,338	\$9,512	1.66%
Commercial Real Estate Non-Owner Occupied	\$1,196,564	\$19,452	1.63%
Construction	\$140,905	\$5,871	4.17%
Total Commercial Loans and Leases Receivable	\$5,960,549	\$59,694	1.00%
<u>Consumer</u>			
Residential Real Estate	\$317,170	\$3,977	1.25%
Manufactured Housing	\$62,243	\$5,189	8.34%
Installment	\$1,235,406	\$75,316	6.10%
Total Consumer Loans Receivable	\$1,614,819	\$84,482	5.23%
Total Loans and Leases Receivable HFI (excl. PPP loans)	\$7,575,368	\$144,176	1.90%

(1) Utilized Moody's December 2020 Baseline forecast with qualitative adjustments for 4Q20 provision.

Loan & Lease Deferments

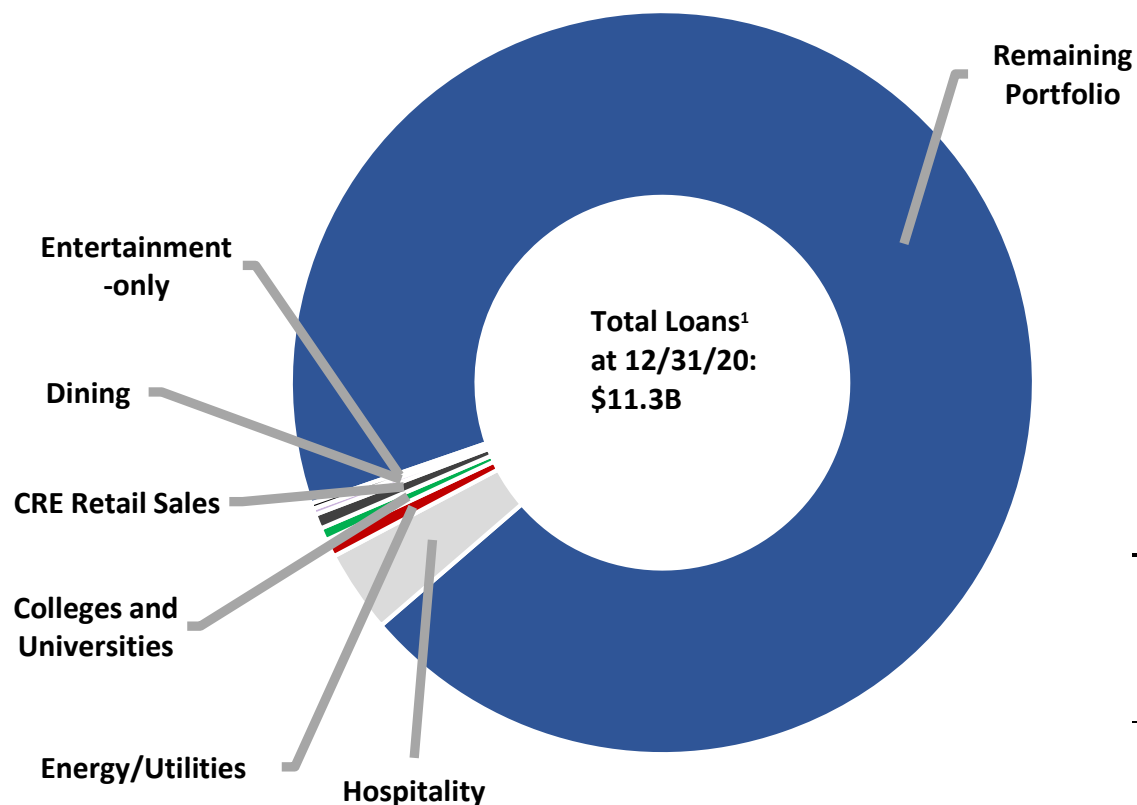
Customers Bancorp: Total Loan and Lease Deferments						
(\$ in millions)	7/24/2020		9/30/2020		12/31/2020 ⁽¹⁾	
	Deferments	% of Portfolio	Deferments	% of Portfolio	Deferments	% of Portfolio
C&I and Investment CRE						
C&I	\$45.9	2.1%	\$18.6	0.8%	\$5.4	0.2%
SBA	\$13.4	13.4%	\$6.0	4.8%	\$7.4	6.9%
Investment CRE & Multifamily	\$251.2	9.0%	\$101.0	3.7%	\$39.9	1.6%
Hotels	\$301.5	72.9%	\$126.4	31.3%	\$125.9	31.0%
Equipment Finance						
Motor Coach	\$18.1	48.5%	\$25.0	67.8%	\$22.5	61.8%
Transportation	\$29.8	29.0%	\$0.0	0.0%	\$1.0	0.0%
Franchise	\$1.8	5.1%	\$0.0	0.0%	\$0.0	0.0%
Equipment Finance- Other	\$29.2	9.3%	\$0.0	0.0%	\$0.0	0.0%
Mortgage Warehouse						
Mortgage Warehouse	\$0.0	0.0%	\$0.0	0.0%	\$0.0	0.0%
Consumer						
Consumer Installment	\$22.6	1.8%	\$15.1	1.2%	\$9.5	0.8%
Home Mortgage	\$34.9	10.9%	\$9.0	2.6%	\$6.0	1.9%
Manufactured Housing	\$2.1	3.1%	\$0.9	1.4%	\$0.9	1.4%
Total Deferred⁽²⁾	\$750.5	7.3%	\$302.0	2.6%	\$218.5	1.9%

(1) The 12/31/2020 figures are all actual deferrals with none pending.

(2) "% of Portfolio" data in this row excludes PPP loans.

Majority Deferments - Principal Only

(\$ in millions)	12/31/2020 Commercial Loan Deferments				
	Total Deferments	Principal Only	% of Portfolio	Principal & Interest	% of Portfolio
C&I	\$5.4	\$0.0	0%	\$5.4	100.0%
SBA	\$7.4	\$0.0	0%	\$7.4	100.0%
Investment CRE & Multifamily	\$39.9	\$38.0	95%	\$1.9	4.8%
Hotels	\$125.9	\$66.7	53%	\$59.2	47.0%
Motor Coach	\$22.5	\$2.7	12%	\$19.8	88.0%
Transportation	\$1.0	\$0.0	0%	\$1.0	100.0%
Franchise	\$0.0	\$0.0	0%	\$0.0	0.0%
Other	\$0.0	\$0.0	0%	\$0.0	0.0%
Total Deferred⁽²⁾	\$202.1	\$107.4	53.1%	\$94.7	46.9%



COVID-19 At-Risk Industries as identified by Customers totaled only 6.1% of loans at 12/31/20, excluding PPP loans⁽¹⁾

COVID-19 At-Risk Industries (12/31/20)

Industry	Loan Balance (M)	% of Total Loans	Loan Deferrals (M)
Hospitality	\$406	3.6%	\$126
Energy/Utilities	\$87	0.8%	\$0
Colleges and Universities	\$62	0.5%	\$0
Retail Sales	\$72	0.6%	\$0
Dining	\$30	0.3%	\$0
Entertainment-only	\$27	0.2%	\$0
Remaining Portfolio	\$10,588	93.9%	\$76
Total Loans¹	\$11,271	100.0%	\$202

(1) Total Loans excluding PPP loans, Non-GAAP Measure, refer to Appendix for reconciliation

Portfolio as of 12/31/2020

- Total portfolio of approximately \$406M, which represents approximately 3.6% of the Bank's total loans excluding PPP balances

Portfolio Composition

- Nearly 20.0% (\$81.0M) is currently operating under government contracts for transitional housing
- Approximately 4.0% (\$15.8M) is comprised of SBA Guaranteed Loans
- Nearly 19.0% (\$76.1M) represents high-end destination hotels (Cape May/Avalon, NJ; Long Island, NY) that operated near capacity last summer and possess ample access to liquidity to sustain operations
- Approximately 43.2% (\$172.9M) possessed one of these risk mitigating factors

Portfolio Support

- Approximately 77.0% (\$308.1M) is currently supported by some form of additional support or guarantees
- Nearly 79.3% (\$317.5M) represents "flagged" facilities, with the majority of the non-flagged being the Cape May/Avalon NJ and Long Island, NY high-end destination hotels

Positive Portfolio Trends

- Deferments decreased from \$301.5M or approximately 72.9% of the hospitality portfolio at 7/24/20 to \$125.9M or approximately 31.4% of the hospitality portfolio as of 12/31/2020
- Of the \$125.9M in deferments as of 12/31/2020, approximately 53.0% (\$66.7M) consisted of principal payment only deferrals
- Overall, occupancy trends have been gradually improving. No hospitality loans transitioned into non-performing status in 3Q20 or 4Q20
- We do not expect any hospitality loans to migrate to non-performing status over the next few quarters

Portfolio as of 12/31/2020:

- Total portfolio of approximately \$359M
- Total number of clients 24
- Average loan size ~\$15M

Portfolio Composition:

- Portfolio consist of Senior Living credit facilities with the majority (95%) in the Skilled Nursing sector
- Total number of beds 5500
- Geographic diversity
 - 34% New York, New Jersey Pennsylvania
 - 17% New England
 - 30% Midwest
 - 17% Southeast

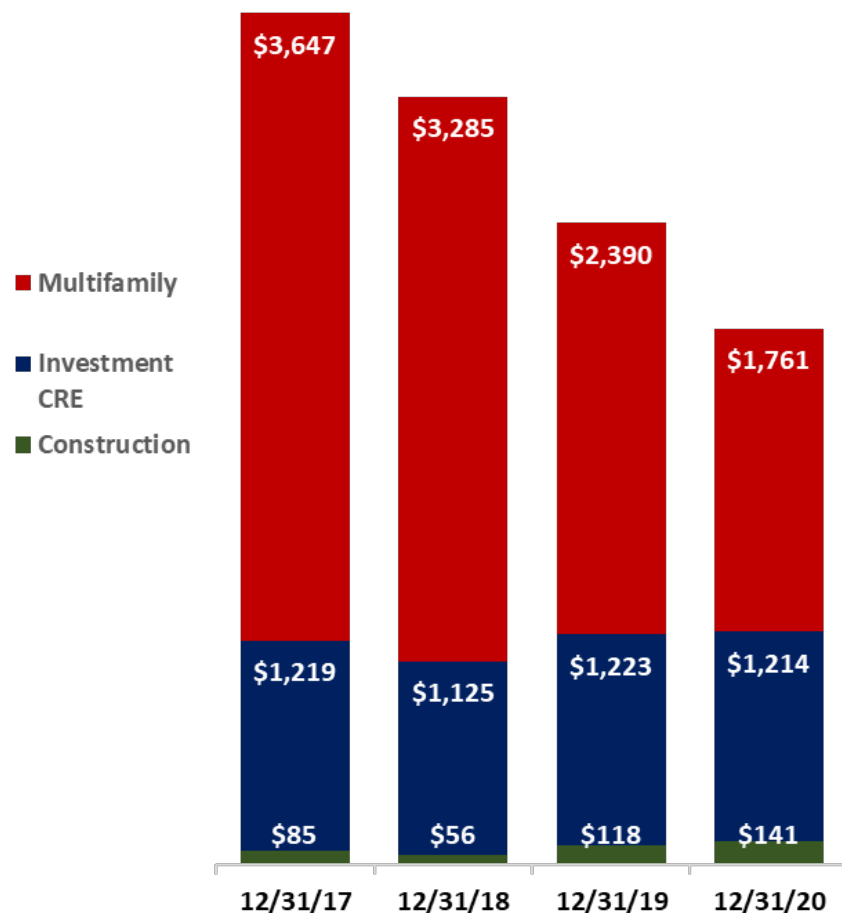
Portfolio Support:

- Approximately 95.0% (\$361M) is currently supported by recourse
- Majority of revenue derived from government receivables with excellent collectability

Positive Portfolio Trends:

- No deferrals requested as of 12/30/2020
- No loans transitioned into Non-Performing Status

Commercial Real Estate Portfolio
(in millions)



Multifamily Portfolio: 12/31/20

- Weighted average LTV is 61%
- Average principal balance per loan is \$4.9M
- Well-seasoned portfolio with an average of 3.8 years since origination
- Conservative underwriting of a minimum Debt Service Coverage Ratio of 1.25x based on in place cash flow
- 55% of Multifamily is in New York City
- 69% of the NYC portfolio is rent-regulated
- Deferment balances were only \$11M at 12/31/20

Investment CRE Portfolio: 12/31/20

- Weighted average LTV is 64%
- Average principal balance per loan is \$1.7M
- Well-seasoned portfolio with an average of 3.9 years since origination
- Conservative underwriting with minimum Debt Service Coverage Ratio of 1.30x based on in place cash flow
- 27% of Investment CRE is in the New York Metro Area; 24% is in the Philadelphia Metro Area
- Deferment balances were only \$29M at 12/31/20

Construction Portfolio: 12/31/20

- Minimal exposure (1.1% of total loans)
- No loans on deferment

Overview

- Loans to mortgage companies (mortgage warehouse) totaled \$3.7 billion at 12/31/20, up \$1.4 billion or 59% year-over year.
- The majority of this growth was achieved in 3Q20, driven by greater refinance activity due to sharply lower interest rates, an increase in home purchase volumes, and market share gains from other banks.
- Annual turnover of \$61B
- Approximate market share of all U.S Mortgages of 2%

Very Low Credit Risk Profile with Strong Deposits and Fee Income

- The business assumes unusually low credit risk due to the following factors:
 - Loans are originated and sold in generally less than 30 days; 90-95% of loans are Fannie, Freddie or Ginnie eligible
 - We generally advance 98-99% of the underlying note amount but the loans typically have a market value of 102-105% of the note amount
 - This line of business had total deposits of \$1.3B at 12/31/20 and fee income of \$3.7M in 4Q20

Outlook

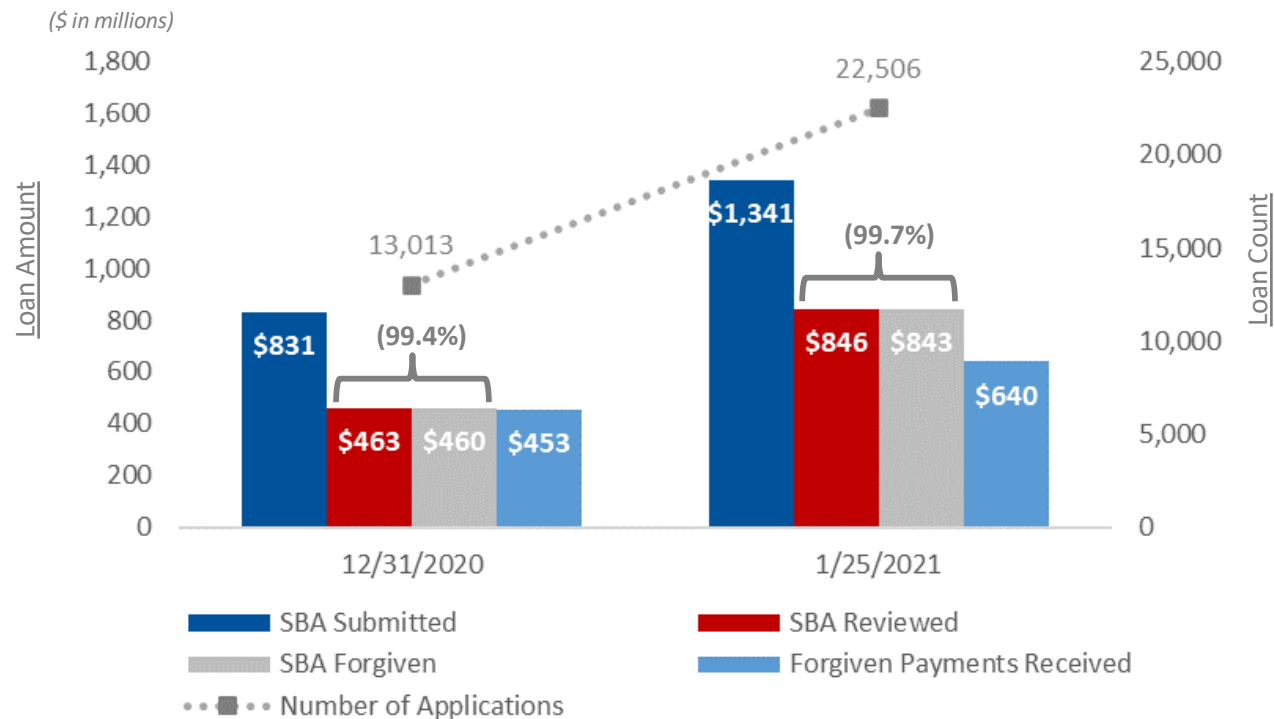
- The Mortgage Bankers Association forecasts industry mortgage volumes to decline 23% in 2021 and an additional 20% in 2022 owing to a moderation in refinance activity
- In consideration of these trends and factors specific to Customers, we expect loans to mortgage companies to decline in the second half of 2021 ending the year between \$1.6 - \$2.4 billion.
- A \$1.0 billion decline in loans to mortgage companies increases Customer Bancorp's Total Capital Ratio by approximately 115 bps and TCE-to-TA ratio excluding PPP⁽¹⁾ loans by 58 bps.

(1) Refers to tangible common equity-to-tangible assets excluding PPP loans. This is a non-GAAP measure; please refer to the Appendix for reconciliation.

PPP 1/2 Forgiveness Update

A top lender in nation with over \$5B in PPP loans to over 100k customers (2% of all PPP loans)

PPP Portfolio Forgiveness Status



Strong Forgiveness Performance

- As of 12/31/20 we had 13,013 forgiveness applications submitted to SBA totaling \$831M, with a 99.4% forgiveness on principal repayment for transactions processed.
 - Cumulative payment of \$453M received from SBA for 7,978 loans
- Congress instated a borrower certified EZ forgiveness application in December 2020 stimulus bill for all loans below \$150k (93.7% of all CB loans)
- As of 1/25/21 we had 22,506 applications submitted to SBA for \$1.3B, with a 99.7% forgiveness on principal repayment for transactions processed.
 - Cumulative payment of \$640M received from SBA for 15,094 loans

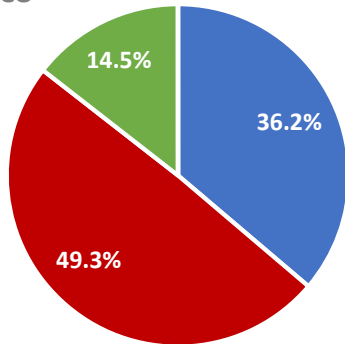
Note: Figures inclusive of EIDL which will be reimbursed per updated program guidelines

- Opened up application portal on Monday January 11th
- Established an end-to-end white label “PPP-as-a-Service” technology platform for banks, lenders and referral partners that includes loan processing, origination, funding, servicing and forgiveness
- Revised fee structure of a minimum fee of \$2,500 for loans between \$5,000 and \$50,000; would have resulted in over \$70M of origination fee to the Bank in PPP 1/2.
- As of January 22nd we had well over 50,000 applications in process with an average loan size of under \$50k and trending lower
- Over 70% of pipeline represents First Draw PPP applicants with <\$40,000 average loan size with Second Draw PPP applicants with ~\$72,000 average loan size
- Funding began last Friday January 22nd; ~3,000 SBA loan numbers received on Monday January 25th

Consumer Installment Loans

FICO Score ⁽¹⁾

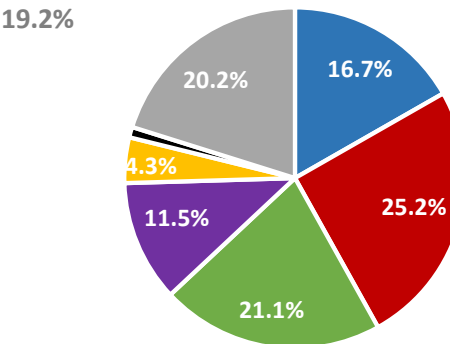
740 Avg FICO



■ 750+ ■ 700-749 ■ 660-699

Debt to Income Ratio

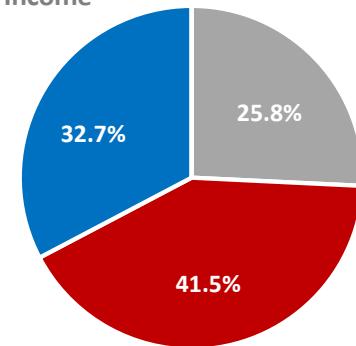
Portfolio average DTI is 19.2%



■ 0-9.99% ■ 10-19.99% ■ 20-29.99%
 ■ 30-39.99% ■ 40-49.99% ■ > 50%
 ■ Unknown

Borrower Income

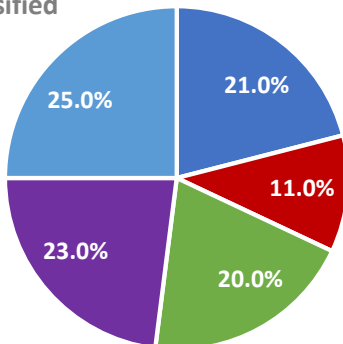
\$91K Avg Income



■ <\$49,999 ■ \$50K-\$99,999 ■ >\$100K ■ n/a

Geography

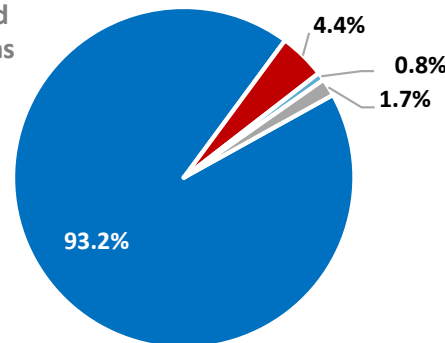
Well Diversified



■ West ■ Southwest ■ Midwest ■ Southeast ■ Northeast

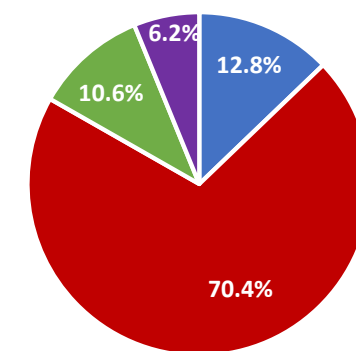
Profession

Insignificant exposure to stressed professions



■ Non COVID-19 Impacted Segments
 ■ Non-Professional
 ■ Retail & Restaurants
 ■ Transportation, Travel and Entertainment

Purpose

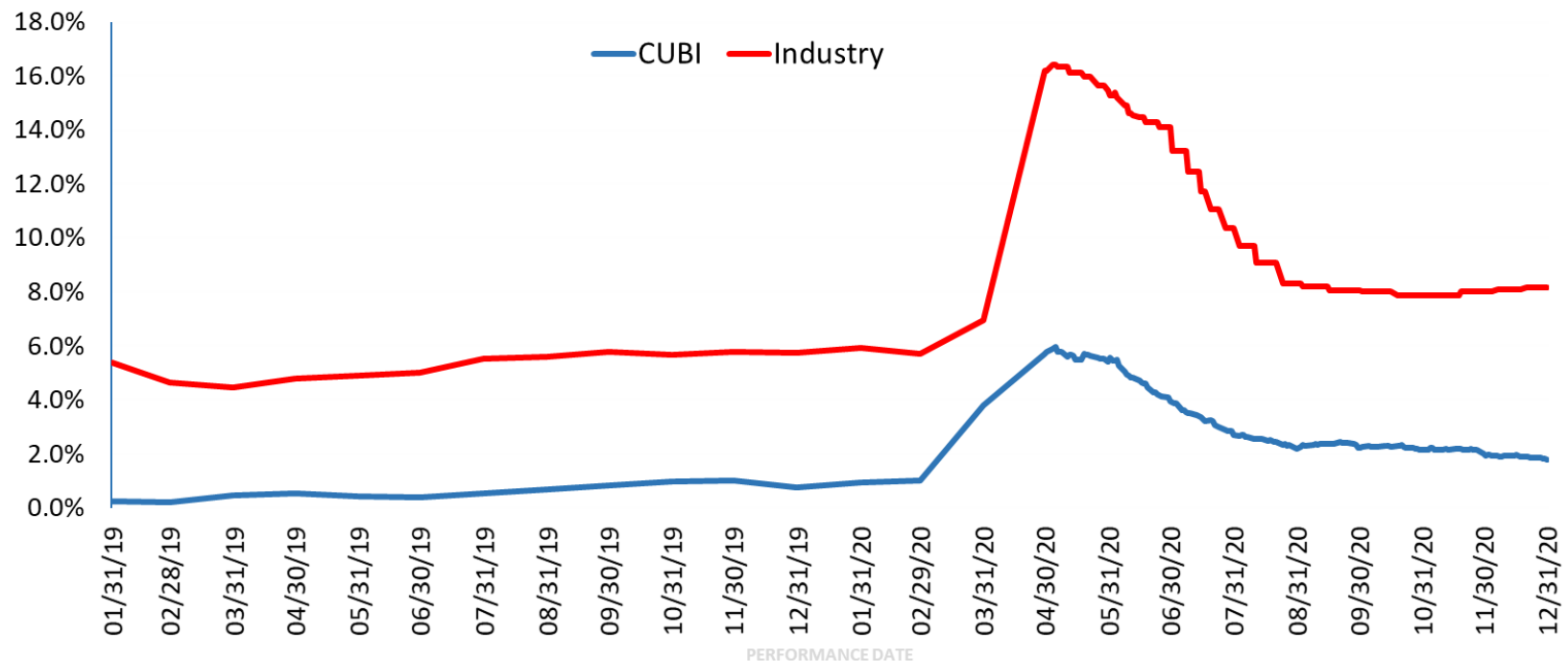


■ Home Improvement ■ Personal Loan
 ■ Specialty ■ Student Loan

(1) FICO score at time of origination
 Data as of December 31, 2020

Consumer Installment Loans Performance Remains Strong

Consumer Installment Payment Impairments



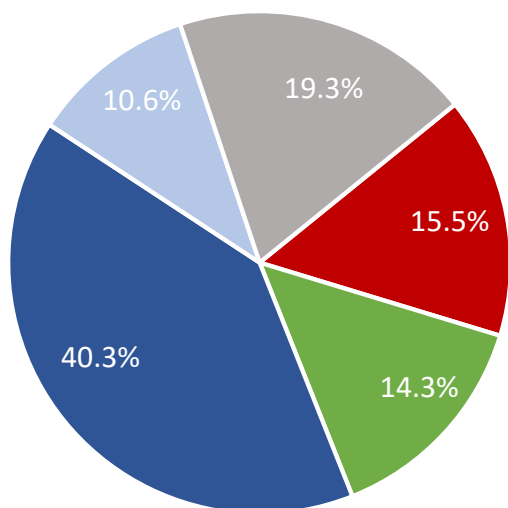
Continued Outperformance

- At industry peak for consumer forbearance, CB overall remained less than half the industry average
- Further, CB Direct was approximately 70% below industry average

Note: Customers Bancorp's impairment percentages are considered 1 day+ delinquent or in forbearance. Industry chart is from DV01 Insights COVID-19 Performance Report dated January 6, 2021.

Deposit Growth and Mix Shift

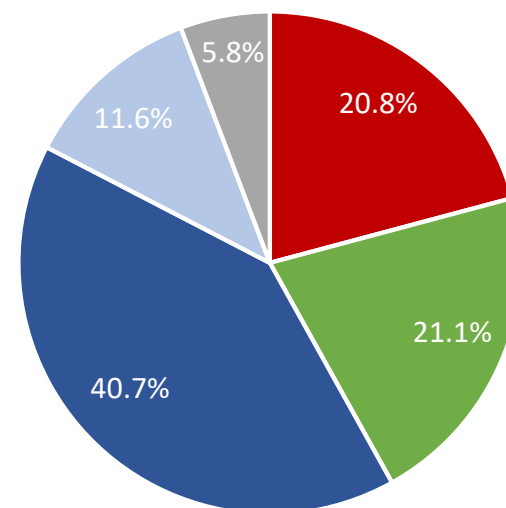
12/31/19



■ Noninterest Bearing DDAs ■ Interest Bearing DDAs
■ Money Market Accounts ■ Savings Accounts
■ Certificates of Deposit

Total Deposits - \$8.6B

12/31/20



■ Noninterest Bearing DDAs ■ Interest Bearing DDAs
■ Money Market Accounts ■ Savings Accounts
■ Certificates of Deposit

Total Deposits - \$11.3B

Significant Funding Mix Improvement Achieved Due to PPP Participation and Core Trends

- Total deposit growth of \$2.7B (30.8%) YoY, which included \$2.2B (83.9%) increase in demand deposits.
- The non-time deposits-to-total deposits ratio climbed to 94.2% at 12/31/20 from 80.7% at 12/31/19
- Cost of deposits dropped to 0.58% in 4Q20 from 1.65% in the year-ago quarter and are expected to decline further

III. Outlook

Continuing to Execute on Community Bank & Niche Business Strategies

C&I Lending

- Continue to focus on building franchise value by expanding our community banking strategy, lending to small-to-mid sized businesses and deposit gathering
- Loans expected to grow about 7% to 10% over the next year
- Our commercial finance business is expected to grow 10% to 15% in 2021

Niche Businesses

- Certain specialty lending and healthcare businesses offer significant growth opportunities in very low credit risk niches
- We expect all niche business to grow 10%+ in 2021

Digital Lending

- Consumer Installment: expect to originate majority of loans direct in 2021 while growing to 15%+ of total assets
- SBA Lending: seek to grow this low-risk line of business significantly in 2021, especially given increase in guarantee to 90% with recent legislation
- Small Business Lending: launching end-to-end automated small business lending in 2021 initially targeted to PPP Customers

Market Expansion and Other Strategies

- Continuing to be very selective in CRE markets
- Manage to about \$1.5 billion exposure in multifamily
- The balance of commercial loans to mortgage companies is expected to decline to \$2.8 - \$3.2 billion at March 31, 2021 and \$1.6 - \$2.4 billion at December 31, 2021
- Evaluate contiguous and select regional markets for community banking expansion

- **Our updated financial guidance is as follows:**
 - Loan growth, excluding PPP and mortgage warehouse balances, is expected to average in the mid-to-high single digits over the next several quarters.
 - The balance of commercial loans to mortgage companies is expected to decline to \$2.8-\$3.2 billion at March 31, 2021 and \$1.6-\$2.4 billion at December 31, 2021.
 - The Total Capital Ratio is expected to exceed 13.0% by year-end 2021. The TCE-to-TA ratio excluding PPP loans is expected to be 7.5-8.0% by year-end 2021.
 - We project the NIM excluding PPP loans to expand into the 3.10%-3.30% range in 4Q21.
 - Impacted by the divestiture of BankMobile, we project noninterest income of \$9.0-\$11.0 million and operating expenses of \$59.0-\$61.0 million in 1Q21 (excluding BankMobile related severance expense).
 - We project an effective tax rate for 2021 of 21.0%-22.0%.
 - Our earnings trend is likely to be volatile over the next several quarters owing to our participation in PPP. We expect to earn at least \$4.50 in core EPS in 2023 and remain on track to earn \$6.00 in core EPS in 2026.
- **2021 NIM expansion is expected to be achieved by:**
 - Remixing the loan portfolio away from commercial loans to mortgage companies toward other C&I categories and consumer loans
 - Bringing our cost of deposits down to less than 40 bps in the near future

2026 Core EPS Target

Path to Core EPS of \$6.00 in 2026

Position at year-end 2020

- \$13.9 billion in core assets¹
- 31.7 million diluted shares outstanding

Growth Assumptions

- Asset growth of 7.0%-10.0% per year on average in the 2021-2026 period
- Diluted shares outstanding growth of 1.0% per annum

Where we expect to end up at year-end 2026

- \$18-\$20 billion in assets with about \$1.7 billion in common equity
- ~33.7 million diluted shares outstanding
- At a Return on Assets of 1.00%-1.10%:
 - ~\$200 million in core net income
 - **~\$6.00 in Core EPS annualized**

Note: The “Path to Core EPS of \$6.00 by 2026” includes our estimates of future performance. Please refer to the Forward-Looking Statements slide for more information.

(1) Excludes PPP loan balances, a non-GAAP measure. Please refer to the Appendix for reconciliation.

IV. Appendix

Liquidity Sources (\$000)	4Q19	1Q20	2Q20	3Q20	4Q20	YOY
						Change
Cash (Int. Earning Deposits)	\$179,410	\$237,390	\$1,022,753	\$325,594	\$615,264	\$435,854
FHLB Available Capacity	\$1,159,970	\$882,013	\$1,078,520	\$929,508	\$684,936	(\$475,033)
FRB Available Capacity	\$136,842	\$9,931	\$152,410	\$215,000	\$220,000	\$83,158
Investments (MV)						
US Gov't & Agency	\$0	\$0	\$0	\$40,008	\$20,034	\$20,034
MBS & CMO	\$294,011	\$349,994	\$303,481	\$333,845	\$359,606	\$65,595
Municipals	\$0	\$15,157	\$18,389	\$18,260	\$18,291	\$18,291
Corporates	\$298,877	\$348,855	\$386,389	\$363,872	\$395,621	\$96,745
ABS	\$0	\$0	\$0	\$375,381	\$409,512	\$409,512
Less: Pledged Sec.	(\$20,375)	(\$19,951)	(\$16,924)	(\$20,053)	(\$18,849)	\$1,526
Net Unpledged Sec.	\$572,512	\$694,055	\$691,336	\$1,111,313	\$1,184,216	\$611,704
	\$2,048,734	\$1,823,389	\$2,945,018	\$2,581,415	\$2,704,416	\$655,683

Paycheck Protection Program

\$100M+ in Anticipated Origination Fee Growth

Customers Bank leveraged its technology platform to partner with leading fintechs becoming a top PPP Loan originator in the country

- Customers Bank rose to the challenge of helping American small business preserve employment by quickly and effectively launching a nationwide SBA Paycheck Protection Program ("PPP") lending program in just days.
- Customers Bank partnered with leading fintechs as a force multiplier for PPP application intake and processing, handling more than 136,325 PPP loan applications (including those cancelled and/or duplicated by other lenders).
- Customers Bank provided 102,799 PPP loans totaling \$5,112,374,125.
- The bank will realize over \$100m of loan origination fees over the life of the loans.
- Digital marketing campaigns drove thousands of applicants to the Customers Bank online application.
- Rapid digitization of back office processes created speed and efficiency in the processing and booking of PPP loans.
- Thousands of PPP borrowers have been contacted as part of outreach campaigns to create a deep and permeant banking relationship. Content marketing to thousands of borrowers continues.
- An active PPP Loan forgiveness program is underway.

Select Fintech Partners



PPP Lenders Ranked by Number of Loans, Aggregate Value & Average Loan

Financial Institution	Ranked by # Loans	# Loans	Ranked by Loan Value	Total Loan Value (millions)	Ranked by Ave. Loan	Average Loan
Bank of America	1	334,761	2	\$25,203,076,316	5	\$75,287
JPMorgan Chase Bank	2	269,424	1	\$29,066,127,405	8	\$107,882
Wells Fargo Bank	3	185,598	5	\$10,470,396,296	3	\$56,414
Cross River Bank	4	134,472	13	\$5,361,597,126	1	\$39,871
Customers Bank	5	102,799	14	\$5,112,374,125	2	\$49,735
U.S. Bank	6	101,377	8	\$7,444,906,047	4	\$73,438
TD Bank	7	82,773	6	\$8,468,624,019	7	\$102,311
Truist Bank	8	78,669	3	\$13,075,965,877	11	\$166,215
PNC Bank	9	72,908	4	\$13,038,347,212	13	\$178,833
Citizens Bank	10	49,670	15	\$5,007,022,864	6	\$100,806
Zions Bank	11	46,707	9	\$6,941,735,934	10	\$148,623
KeyBank	12	41,487	7	\$8,138,794,697	15	\$196,177
Fifth Third Bank	13	38,197	12	\$5,434,319,532	9	\$142,271
Huntington Bank	14	37,122	11	\$6,528,043,675	12	\$175,854
M&T Bank	15	34,680	10	\$6,791,223,167	14	\$195,825

Data for comparisons, SBA as of August 8, 2020
Customers Bank includes originations with fintech partners as of January 25, 2021

Detailed Financial Ratios

Q4 2020 Overview

The following table presents a summary of key earnings and performance metrics for the quarter ended December 31, 2020 and the preceding four quarters:

CUSTOMERS BANCORP, INC. AND SUBSIDIARIES EARNINGS SUMMARY - UNAUDITED

(Dollars in thousands, except per share data and stock price data)	Q4		Q3		Q2		Q1		Q4		Year Ended December 31,			
	2020		2020		2020		2020		2019		2020		2019	
GAAP Profitability Metrics:														
Net income available to common shareholders	\$	52,831	\$	47,085	\$	19,137	\$	(515)	\$	23,911	\$	118,537	\$	64,868
Per share amounts:														
Earnings per share - basic	\$	1.67	\$	1.49	\$	0.61	\$	(0.02)	\$	0.76	\$	3.76	\$	2.08
Earnings per share - diluted	\$	1.65	\$	1.48	\$	0.61	\$	(0.02)	\$	0.75	\$	3.74	\$	2.05
Book value per common share ⁽¹⁾	\$	28.37	\$	26.43	\$	25.08	\$	23.74	\$	26.66	\$	28.37	\$	26.66
CUBI stock price ⁽¹⁾	\$	18.18	\$	11.20	\$	12.02	\$	10.93	\$	23.81	\$	18.18	\$	23.81
CUBI stock price as % of book value ⁽¹⁾		64 %		42 %		48 %		46 %		89 %		64 %		89 %
Average shares outstanding - basic		31,638,447		31,517,504		31,477,591		31,391,151		31,306,813		31,506,699		31,183,841
Average shares outstanding - diluted		31,959,100		31,736,311		31,625,771		31,391,151		31,876,341		31,727,784		31,646,216
Shares outstanding ⁽¹⁾		31,705,088		31,555,124		31,510,287		31,470,026		31,336,791		31,705,088		31,336,791
Return on average assets ("ROAA")		1.23 %		1.12 %		0.62 %		0.11 %		0.97 %		0.85 %		0.74 %
Return on average common equity ("ROCE")		24.26 %		23.05 %		9.97 %		(0.26)%		11.58 %		14.55 %		8.30 %
Efficiency ratio		48.98 %		50.71 %		58.44 %		66.03 %		56.98 %		55.11 %		65.15 %
Non-GAAP Profitability Metrics ⁽²⁾ :														
Core earnings	\$	52,648	\$	38,210	\$	19,174	\$	603	\$	23,843	\$	110,634	\$	72,013
Adjusted pre-tax pre-provision net income	\$	74,883	\$	64,176	\$	50,766	\$	38,595	\$	44,676	\$	228,420	\$	135,558
Per share amounts:														
Core earnings per share - diluted	\$	1.65	\$	1.20	\$	0.61	\$	0.02	\$	0.75	\$	3.49	\$	2.28
Tangible book value per common share ⁽¹⁾	\$	27.92	\$	25.97	\$	24.62	\$	23.27	\$	26.17	\$	27.92	\$	26.17
CUBI stock price as % of tangible book value ⁽¹⁾		65 %		43 %		49 %		47 %		91 %		65 %		91 %
Core ROAA		1.22 %		0.93 %		0.62 %		0.15 %		0.97 %		0.80 %		0.81 %
Core ROCE		24.17 %		18.71 %		9.99 %		0.30 %		11.55 %		13.58 %		9.21 %
Adjusted ROAA - pre-tax and pre-provision		1.63 %		1.43 %		1.39 %		1.34 %		1.57 %		1.46 %		1.27 %
Adjusted ROCE - pre-tax and pre-provision		32.82 %		29.74 %		24.59 %		17.41 %		19.89 %		26.31 %		15.49 %
Net interest margin, tax equivalent		2.78 %		2.50 %		2.65 %		2.99 %		2.89 %		2.71 %		2.75 %
Net interest margin, tax equivalent, excluding PPP loans		3.04 %		2.86 %		2.97 %		2.99 %		2.89 %		2.96 %		2.75 %
Core efficiency ratio		47.97 %		49.81 %		55.39 %		63.33 %		56.76 %		53.40 %		62.78 %
Asset Quality:														
Net charge-offs	\$	8,472	\$	17,299	\$	10,325	\$	18,711	\$	4,362	\$	54,807	\$	7,820
Annualized net charge-offs to average total loans and leases		0.21 %		0.45 %		0.32 %		0.79 %		0.18 %		0.41 %		0.08 %
Non-performing loans ("NPLs") to total loans and leases ⁽¹⁾		0.45 %		0.38 %		0.56 %		0.49 %		0.21 %		0.45 %		0.21 %
Reserves to NPLs ⁽¹⁾		204.48 %		244.70 %		185.36 %		296.44 %		264.67 %		204.48 %		264.67 %
Non-performing assets ("NPAs") to total assets		0.39 %		0.34 %		0.48 %		0.53 %		0.19 %		0.39 %		0.19 %
Customers Bank Capital Ratios ⁽³⁾ :														
Common equity Tier 1 capital to risk-weighted assets		10.61 %		10.12 %		10.64 %		10.60 %		11.32 %		10.61 %		11.32 %
Tier 1 capital to risk-weighted assets		10.61 %		10.12 %		10.64 %		10.60 %		11.32 %		10.61 %		11.32 %
Total capital to risk-weighted assets		12.06 %		11.62 %		12.30 %		12.21 %		12.93 %		12.06 %		12.93 %
Tier 1 capital to average assets (leverage ratio)		9.21 %		9.29 %		9.59 %		9.99 %		10.38 %		9.21 %		10.38 %

(1) Metric is a spot balance for the last day of each quarter presented.

(2) Non-GAAP measures exclude unrealized gains (losses) on loans held for sale, investment securities gains and losses, severance expense, merger and acquisition-related expenses, losses realized from the sale of non-QM residential mortgage loans, loss upon acquisition of interest-only GNMA securities, legal reserves, credit valuation adjustments on derivatives, risk participation agreement mark-to-market adjustments, and goodwill and intangible assets. These notable items are not included in Customers' disclosures of core earnings and other core profitability metrics. Please note that not each of the aforementioned adjustments affected the reported amount in each of the periods presented. Customers' reasons for the use of these non-GAAP measures and a detailed reconciliation between the non-GAAP measures and the comparable GAAP amounts are included at the end of this document.

(3) Regulatory capital ratios are estimated for Q4 2020 and actual for the remaining periods. In accordance with regulatory capital rules, Customers elected an option to delay the estimated impact of CECL on its regulatory capital over a five-year transition period ending January 1, 2023. As a result, capital ratios and amounts as of Q4 2020 exclude the impact of the increased allowance for credit losses on loans and leases and unfunded loan commitments attributed to the adoption of CECL and 25% of the quarterly provision for credit losses for subsequent quarters through Q4 2021.

Reconciliation of Non-GAAP Measures - Unaudited

Customers believes that the non-GAAP measurements disclosed within this document are useful for investors, regulators, management and others to evaluate our core results of operations and financial condition relative to other financial institutions. These non-GAAP financial measures are frequently used by securities analysts, investors, and other interested parties in the evaluation of companies in Customers' industry. These non-GAAP financial measures exclude from corresponding GAAP measures the impact of certain elements that we do not believe are representative of our ongoing financial results, which we believe enhance an overall understanding of our performance and increases comparability of our period to period results. Investors should consider our performance and financial condition as reported under GAAP and all other relevant information when assessing our performance or financial condition. Although non-GAAP financial measures are frequently used in the evaluation of a company, they have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of our results of operations or financial condition as reported under GAAP.

The following tables present reconciliations of GAAP to non-GAAP measures disclosed within this document.

Reconciliation of Non-GAAP Measures – Unaudited (Cont.)

Core Earnings - Customers Bancorp

(\$ in thousands, not including per share amounts)

	Q4 2020		Q3 2020		Q2 2020		Q1 2020		Q4 2019	
	USD	Per Share	USD	Per Share	USD	Per Share	USD	Per Share	USD	Per Share
GAAP net income to common shareholders	\$ 52,831	\$ 1.65	\$ 47,085	\$ 1.48	\$ 19,137	\$ 0.61	\$ (515)	\$ (0.02)	\$ 23,911	\$ 0.75
Reconciling items (after tax):										
Severance expense	171	0.01	-	-	-	-	-	-	-	-
Loss upon acquisition of interest-only GNMA securities	-	-	-	-	-	-	-	-	-	-
Merger and acquisition related expenses	714	0.02	833	0.03	19	-	40	-	76	-
Legal reserves	-	-	258	0.01	-	-	830	0.03	-	-
(Gains) losses on investment securities	(1,419)	(0.04)	(9,662)	(0.30)	(4,543)	(0.14)	(1,788)	(0.06)	(310)	(0.01)
Derivative credit valuation adjustment	(448)	(0.01)	(304)	(0.01)	4,527	0.14	2,036	0.06	(429)	(0.01)
Risk participation agreement mark-to-market adjustment	-	-	-	-	(1,080)	(0.03)	-	-	-	-
Losses on sale of non-QM residential mortgage loans	-	-	-	-	-	-	-	-	595	0.02
Unrealized losses on loans held for sale	799	0.03	-	-	1,114	0.04	-	-	-	-
Core earnings	\$ 52,648	\$ 1.65	\$ 38,210	\$ 1.20	\$ 19,174	\$ 0.61	\$ 603	\$ 0.02	\$ 23,843	\$ 0.75

Core Earnings - Customers Bancorp

(\$ in thousands, not including per share amounts)

	Twelve Months Ended December 31,			
	2020		2019	
	USD	Per Share	USD	Per Share
GAAP net income to common shareholders	\$ 118,537	\$ 3.74	\$ 64,868	\$ 2.05
Reconciling items (after tax):				
Severance expense	171	0.01	373	0.01
Loss upon acquisition of interest-only GNMA securities	-	-	5,682	0.18
Merger and acquisition related expenses	1,606	0.05	76	-
Legal reserves	1,088	0.03	1,520	0.05
(Gains) losses on investment securities	(17,412)	(0.55)	(1,912)	(0.06)
Derivative credit valuation adjustment	5,811	0.18	811	0.03
Risk participation agreement mark-to-market adjustment	(1,080)	(0.03)	-	-
Losses on sale of non-QM residential mortgage loans	-	-	595	0.02
Unrealized losses on loans held for sale	1,913	0.06	-	-
Core earnings	\$ 110,634	\$ 3.49	\$ 72,013	\$ 2.28

Reconciliation of Non-GAAP Measures – Unaudited (Cont.)

**Adjusted Net Income and Adjusted ROAA -
Pre-Tax Pre-Provision - Customers Bancorp**
(\$ in thousands)

	Q4 2020	Q3 2020	Q2 2020	Q1 2020	Q4 2019	Twelve Months Ended December 31,	
						2020	2019
GAAP net income	\$ 56,245	\$ 50,515	\$ 22,718	\$ 3,100	\$ 27,526	\$ 132,578	\$ 79,327
Reconciling items (after tax):							
Income tax expense	22,225	12,201	7,048	1,906	7,451	43,380	22,793
Provision for credit losses on loans and leases	(2,913)	12,955	20,946	31,786	9,689	62,774	24,227
Provision for credit losses on unfunded commitments	(968)	(527)	(356)	751	3	(1,100)	(403)
Severance expense	239	-	-	-	-	239	490
Loss upon acquisition of interest-only GNMA securities	-	-	-	-	-	-	7,476
Merger and acquisition related expenses	996	1,035	25	50	100	2,106	100
Legal reserves	-	320	-	1,042	-	1,362	2,000
(Gains) losses on investment securities	(1,431)	(11,945)	(5,553)	(2,596)	(310)	(21,525)	(2,300)
Derivative credit valuation adjustment	(625)	(378)	5,895	2,556	(565)	7,448	1,066
Risk participation agreement mark-to-market adjustment	-	-	(1,407)	-	-	(1,407)	-
Losses on sale of non-QM residential mortgage loans	-	-	-	-	782	-	782
Unrealized losses on loans held for sale	1,115	-	1,450	-	-	2,565	-
Adjusted net income - pre-tax pre-provision	<u>\$ 74,883</u>	<u>\$ 64,176</u>	<u>\$ 50,766</u>	<u>\$ 38,595</u>	<u>\$ 44,676</u>	<u>\$ 228,420</u>	<u>\$ 135,558</u>
Average total assets	\$ 18,250,719	\$ 17,865,574	\$ 14,675,584	\$ 11,573,406	\$ 11,257,207	\$ 15,604,801	\$ 10,667,670
Adjusted ROAA - pre-tax pre-provision	1.63%	1.43%	1.39%	1.34%	1.57%	1.46%	1.27%

Reconciliation of Non-GAAP Measures – Unaudited (Cont.)

Coverage of credit loss reserves for loans and leases held for investment, excluding PPP

(\$ in thousands)

	<u>Q4 2020</u>	<u>Q3 2020</u>	<u>Q2 2020</u>	<u>Q1 2020</u>	<u>Q4 2019</u>
Loans and leases receivable	\$ 12,136,733	\$ 12,664,997	\$ 12,032,874	\$ 7,353,262	\$ 7,318,988
Loans receivable, PPP	(4,561,365)	(4,964,105)	(4,760,427)	-	-
Loans and leases held for investment, excluding PPP	<u>\$ 7,575,368</u>	<u>\$ 7,700,892</u>	<u>\$ 7,272,447</u>	<u>\$ 7,353,262</u>	<u>\$ 7,318,988</u>
Allowance for credit losses on loans and leases	\$ 144,176	\$ 155,561	\$ 159,905	\$ 149,283	\$ 56,379
Coverage of credit loss reserves for loans and leases held for investment, excluding PPP	1.90%	2.02%	2.20%	2.03%	0.77%

Core Assets

(\$ in thousands)

	<u>Q4 2020</u>
GAAP - Total assets	\$ 18,439,248
Reconciling items:	
Loans receivable, PPP	(4,561,365)
Goodwill and other intangibles	(14,298)
Core assets	<u>\$ 13,863,585</u>

Reconciliation of Non-GAAP Measures – Unaudited (Cont.)

Total loans and leases, excluding PPP

(\$ in thousands)

	<u>Q4 2020</u>	<u>Q3 2020</u>	<u>Q2 2020</u>	<u>Q1 2020</u>	<u>Q4 2019</u>
Total loans and leases	\$ 15,832,251	\$ 16,605,279	\$ 15,290,202	\$ 10,321,431	\$ 10,051,074
PPP loans	(4,561,365)	(4,964,105)	(4,760,427)	-	-
Loans and leases, excluding PPP	<u>\$ 11,270,886</u>	<u>\$ 11,641,174</u>	<u>\$ 10,529,775</u>	<u>\$ 10,321,431</u>	<u>\$ 10,051,074</u>

Adjusted Non-performing Assets to Total Assets

(\$ in thousands)

	<u>Q4 2020</u>
Non-performing assets	\$ 71,175
Collateral dependent loan sold in January 2021	<u>17,251</u>
Adjusted non-performing assets	<u>53,924</u>
Total assets	\$ 18,439,248
Adjusted non-performing assets to total assets	0.30%

Reconciliation of Non-GAAP Measures – Unaudited (Cont.)

Tangible Book Value per Common Share - Customers Bancorp

(\$ in thousands, except per share data)

	<u>Q4 2020</u>	<u>Q3 2020</u>	<u>Q2 2020</u>	<u>Q1 2020</u>	<u>Q4 2019</u>
GAAP -Total shareholders' equity	\$ 1,117,086	\$ 1,051,491	\$ 1,007,847	\$ 964,636	\$ 1,052,795
Reconciling items:					
Preferred stock	(217,471)	(217,471)	(217,471)	(217,471)	(217,471)
Goodwill and other intangibles	<u>(14,298)</u>	<u>(14,437)</u>	<u>(14,575)</u>	<u>(14,870)</u>	<u>(15,195)</u>
Tangible common equity	<u>\$ 885,317</u>	<u>\$ 819,583</u>	<u>\$ 775,801</u>	<u>\$ 732,295</u>	<u>\$ 820,129</u>
Common shares outstanding	31,705,088	31,555,124	31,510,287	31,470,026	31,336,791
Tangible book value per common share	\$ 27.92	\$ 25.97	\$ 24.62	\$ 23.27	\$ 26.17

Reconciliation of Non-GAAP Measures – Unaudited (Cont.)

Tangible Equity (\$ in thousands)

	<u>Q4 2020</u>
GAAP - Total shareholders' equity	\$ 1,117,086
Reconciling items:	
Goodwill and other intangibles	(14,298)
Tangible equity	<u>\$ 1,102,788</u>

Tangible Equity to Tangible Assets, excluding PPP loans (\$ in thousands)

	<u>Q4 2020</u>	<u>Q4 2019</u>
GAAP - Total assets	\$ 18,439,248	\$ 11,520,717
Reconciling items:		
Goodwill and other intangibles	14,298	15,196
PPP loans	4,561,365	-
Total tangible assets, excluding PPP	<u>\$ 13,863,585</u>	<u>\$ 11,505,521</u>
GAAP - Total shareholders' equity	\$ 1,117,085	\$ 1,052,794
Reconciling items:		
Goodwill and other intangibles	14,298	15,196
Total tangible equity	<u>\$ 1,102,787</u>	<u>\$ 1,037,598</u>
Tangible equity to tangible assets, excluding PPP loans	7.95%	9.02%

Tangible Common Equity to Tangible Assets, Excluding PPP - Customers Bancorp (\$ in thousands)

	<u>Q4 2020</u>	<u>Q3 2020</u>	<u>Q2 2020</u>	<u>Q1 2020</u>	<u>Q4 2019</u>
GAAP - Total shareholders' equity	\$ 1,117,086	\$ 1,051,491	\$ 1,007,847	\$ 964,636	\$ 1,052,795
Reconciling items:					
Preferred stock	(217,471)	(217,471)	(217,471)	(217,471)	(217,471)
Goodwill and other intangibles	(14,298)	(14,437)	(14,575)	(14,870)	(15,195)
Tangible common equity	<u>\$ 885,317</u>	<u>\$ 819,583</u>	<u>\$ 775,801</u>	<u>\$ 732,295</u>	<u>\$ 820,129</u>
GAAP - Total assets	\$ 18,439,248	\$ 18,778,727	\$ 17,903,118	\$ 12,018,799	\$ 11,520,717
Reconciling items:					
Goodwill and other intangibles	(14,298)	(14,437)	(14,575)	(14,870)	(15,195)
PPP loans	(4,561,365)	(4,964,105)	(4,760,427)	-	-
Tangible assets	<u>\$ 13,863,585</u>	<u>\$ 13,800,185</u>	<u>\$ 13,128,116</u>	<u>\$ 12,003,929</u>	<u>\$ 11,505,522</u>
Tangible common equity to tangible assets	6.39%	5.94%	5.91%	6.10%	7.13%

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